

Jeans Market 2019 Global Industry Demand, Sales, Suppliers, Analysis and Forecasts to 2025

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PUNE, INDIA, March 11, 2019 /EINPresswire.com/ --

[Jeans Market 2019](#)

Denim jeans are trousers typically made from denim fabric. They are now a very popular article of casual dress around the world. They come in many styles and colors. However, denim blue jeans are particularly identified with US culture, especially the United States Old West. As well, although denim jeans are mostly known as a fashion garment in the 2010s, they are still worn as protective garments by some individuals, such as cattle ranch workers and motorcycle riders, due to their high durability as compared to other common fabrics.

Since the post war era, the denim jeans became popular among young people. Denim jeans are a cornerstone of the American wardrobe and an important cotton product (accounting for almost one-fifth of all cotton clothing at retail). Almost all US consumers own denim jeans and most of them say their closets are full of denim and they enjoy wearing it regularly.

Denim jeans are purchased for durability, longevity, and versatility because consumers find greater value in a product they know will last longer and fit better; therefore price is not the main factor in the denim jeans purchase decision, unlike other clothing. This positioning ensures that denim jeans will continue to have a place on store shelves and in consumers' closets. And the brands that consumers' favorite are Levi's, Lee, Wrangler, Gap Inc., Old Navy, and so on.

The global Jeans market is valued at 57400 million US\$ in 2018 is expected to reach 61200 million US\$ by the end of 2025, growing at a CAGR of 0.8% during 2019-2025.

This report focuses on Jeans volume and value at global level, regional level and company level. From a global perspective, this report represents overall Jeans market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

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The following manufacturers are covered:

PVH Corporation

Inditex

H&M

Replay

Mango

Frame

Citizen of Humanity

Denham
Pull&Bear
TopShop
VF Corp.
AG Jeans
American Apparel
American Eagle Outfitters
Uniqlo
Parasuco
Calvin Klein
True Religion
Diesel S.p.A.
DL1961 Premium Denim
Dolce & Gabbana Srl
Paper Denim & Cloth
Edwin
Esprit Holdings Ltd
Fidelity Denim
Gap
Goldsign Jeans

Segment by Regions
North America
Europe
China
Japan

Segment by Type
Regular Fit
Slim Fit
Loose Fit

Segment by Application
Women
Men
Children

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646 845 9349 / +44 208 133 9349
[email us here](#)

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