

Overview and Scope of Macau Telecoms, Mobile and Broadband Market 2019-2023

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PUNE, MAHARASTRA, INDIA, March 11, 2019 /EINPresswire.com/ -- WiseGuyReports.com "Macau - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to its Research Database.

Scope of the Report:

Macau's smart city project gains momentum

Macau boasts a sophisticated, independently regulated communications market. Gradual liberalisation has now fully opened the telecoms market with the full impact slowly becoming evident.

Fixed line subscriptions in Macau continue to fall. Macau's fixed-line market is transitioning to a fibre broadband market as CTM invests significantly in fibre access networks, a project made possible given Macau's high population density.

Fixed-line broadband market penetration has grown slowly over the past five years in a highly mature market. Over the next five years to 2023 growth is expected to further subside, as the remainder of the ADSL customers are predicted to migrate to fibre access.

Competition is intense in Macau's mobile market, with four mobile network operators and a mobile virtual network operator (MVNO) offering services. All four operators offer 4G LTE services.

Mobile subscriber and mobile penetration rates are high, exceeding 300%; this high figure is due to the in excess of 20 million visitors that visit Macau annually as well as the usage of multiple sim cards by mobile subscribers. Mobile broadband has presented mobile operators with an additional revenue growth opportunity, driving investment in 4G LTE and 5G networks.

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Following the introduction of the global 5G standard, CTM has begun testing 5G wireless



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technology. If the 5G license and spectrum arrangements progress well, 5G in Macau will synchronize with the neighbouring regions which plan to launch 5G services for commercial use in 2020.

Macau's smart city project is being developed outside mainland China. This project will span different areas such as transportation, medical services, tourism and e-government, with certain aspects being implemented by 2019.

Key Developments:

CTM opened its data centre in Hong Kong.

Macaus smart city project is being developed outside mainland China.

Fibre is cannibalising Macaus largely ADSL-based broadband subscriber base.

Market liberalisation and network coverage targets on new entrants is driving fibre investment.

Companies mentioned in this report:

Compahnia de Telecomunicações de Macau (CTM), MTel, Macau Cable TV, Macau Basic Television Channels Limited, MOOV, KKBox, Soliton, SmarTone, 3 Macau, China Telecom.

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