



# Global Online Beauty and Personal Care Market 2019 Demand, Sale, Trend, Segmentation, Opportunities And Forecast To 2025

*Online Beauty and Personal Care – Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2025*

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## Description:

Beauty and personal care products are applied to the skin in order to avoid symptoms such as early aging, black patches, and pimples.

The increasing number of millennial shoppers has added to the growth of online retail channels, most of which are price-sensitive. Moreover, consumers prefer shopping online at discounted rates and therefore increasingly adopt online shopping. Hair conditioners, hair styling gels, bath gels, and shower products are the commonly purchased beauty and personal care products online.

Additionally, the wide range of products available on online platforms and the time-saving aspect of the medium are factors that have contributed to the rise of the online retail phenomenon. E-retailers offer better security features for online payments, customer-friendly services, easy-to-navigate shopping websites, and easy delivery, due to which the number of consumers using online shopping portals is anticipated to increase significantly in the next few years.

The global Online Beauty and Personal Care market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Online Beauty and Personal Care volume and value at global level, regional level and company level. From a global perspective, this report represents overall Online Beauty and Personal Care market size by analyzing historical data and future prospect.

Regionally, this report focuses on several key regions: North America, Europe, China and Japan. At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:

- L'Oreal
- Unilever
- Procter & Gamble
- Estee Lauder
- Shiseido
- Beiersdorf
- Amore Pacific
- Avon
- Johnson & Johnson
- Kao

Chanel  
LVMH  
Coty  
Clarins  
Natura Cosméticos  
Revlon  
Pechoin  
Philips  
JALA Group  
FLYCO  
Shanghai Jawha

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#### Segment by Regions

North America  
Europe  
China  
Japan

#### Segment by Type

Skin Care  
Hair Care  
Color Cosmetics  
Fragrances  
Oral Hygiene Products  
Bath and Shower Products  
Male Grooming Products  
Deodorants  
Baby and Child Care Products  
Others

#### Segment by Application

Luxury/Pharmacy Market  
Mass Market

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Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

646 845 9349 / +44 208 133 9349

[email us here](#)

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