

# Women Health Market 2019 Global Analysis, Share, Trend, Key Players, Opportunities & Forecast To 2025

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PUNE, MAHARASHTRA, INDIA, March 12, 2019 /EINPresswire.com/ -- Summary:

A new market study, titled "Discover [Global Women Health Market](#) Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

Introduction

Global Women's Health Market

Overview

The global women's health market is expected to grow at a CAGR of XX% to reach a market value of USD XX million by 2026.

Women health refers to the health problems that are unique to a women anatomy such as issues related to pregnancy, menopause, and female organs. Even though slightly less than half of the world's population is female, historically medical research neglect the health needs of women, other than reproductive issues due to gender-differentiated access to medical treatment. However, women's health issues have attained higher international perceptibility in recent decades. Recently there have been significant changes in government and private support of women's health research, in regulations, policies and the organization of research efforts.

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Global Women's Health Market – Market Dynamics

The global market for the women's health market is primarily driven by the rise in the number of health related disorders in females. Also, increase in initiatives by governments and various organizations to care for female health and the rise in investment in R&D is expected to enhance the market growth over the forecast period. For instance, according to American Institute Of Cancer Research (AICR), breast cancer is the most commonly occurring cancer in women and the second most common cancer overall. There were over 2 million new cases in 2018. It is also estimated that 61,880 women in the United States would develop uterine cancer in 2019. With the increase government initiative to spread awareness about the contraception and fertility to restrict the population growth, particularly in developing economies, is expected to propel the women's health market. In developed economies, most women have stopped using contraceptive pill due to side effects such as endometriosis, dysmenorrhea, premenstrual syndrome, menorrhagia, alopecia, and hirsutism has increased the use of IUDs and implants. Increasing awareness about alternative methods will fuel the market growth. However, the

patent expiry of most of the female healthcare related drugs and stringent regulatory guidelines may hinder the market progress.

#### Global Women's Health Market – Segment Analysis

By treatment type, the women's health market is segmented into hormonal and non-hormonal treatments. Hormonal treatment (HRT) is further divided into estrogen therapy, progestin therapy, combination therapy, thyroid replacement therapy, parathyroid hormone therapy, and others. Non-hormonal treatment is further divided into targeted therapy drugs, antibiotics, bisphosphonates, and others. Non-hormonal segment holds the most significant share in 2018, owing as most preferred treatment as it has many advantages and fewer side effects. An NIH-sponsored Women's Health Initiative study on postmenopausal health suggested that HRT could raise cardiovascular and breast cancer risks. As a result, many women turned to alternative options. Though new interpretations of the WHI data and follow-up research have produced a more nuanced picture of the risks and benefits HRT, non-hormonal treatments are still preferred.

#### Global Women's Health Market– Geographical Analysis

North America dominates the global Women's Health Market, and it is primarily attributed to the prevalence of cancer in women of this region, increasing the incidence of lifestyle-related health disorders. Increase in population of older women in this region which leads to various health issues such as postmenopausal osteoporosis and endometriosis is one of the key factors boosting demand for women's health market. For instance, nearly 15% of the female population of North America is aged above 65 years, and they experience various physiological and emotional issues owing to hormonal changes. Moreover, the higher awareness in developed regions such as the U.S., high healthcare expenditure, the presence of research facilities and labs, and rise in preference for using biologics in women are some of the critical factors that can be attributed to the dominance of the region. In addition, favorable government regulations in countries such as the U.S., are likely to accelerate the growth of this segment in the area.

#### Global Women's Health Market– Competitive Analysis

Key players are adopting strategies such as mergers and acquisitions, partnerships, and regional expansion to stand out as strong competitors in the market. New product launches along with increased focus on R&D are another ways the leading players improve their market presence. Emergence of multiple new drugs is expected to provide a competitive edge to key players in the global women's health market.

Feb. 2019, Advantia Health announced that it acquired Heartland Women's Healthcare, an OB-GYN practice with 25 locations across Missouri and southern Illinois.

Feb. 2019, Today, Sciton Inc., a leading manufacturer of medical and aesthetic laser and light source technologies, announced that it has received an expansion of the clearances for their medical device license issued by Health Canada for their diVa product to include a new indication "for the treatment of the symptoms of Genitourinary Syndrome of Menopause (GSM)" in peri and post-menopausal women.

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Why Purchase the Report?

- Visualize the composition of the global Women's Health Market across each indication, in terms of type and treatment options, highlighting the key commercial assets and players.
- Identify commercial opportunities in global Women's Health Market by analyzing trends and co-development deals.
- Excel data sheet with thousands of data points of the global Women's Health Market - level 4/5 segmentation.
- PDF report with the most relevant analysis cogently put together after exhaustive qualitative interviews and in-depth market study.
- Product mapping in excel for the key products of all major market players

#### Target Audience:

- Equipment Suppliers/ Buyers
- Service Providers/ Buyers
- Industry Investors/Investment Bankers
- Education & Research Institutes
- Research Professionals
- Emerging Companies
- Manufacturers

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