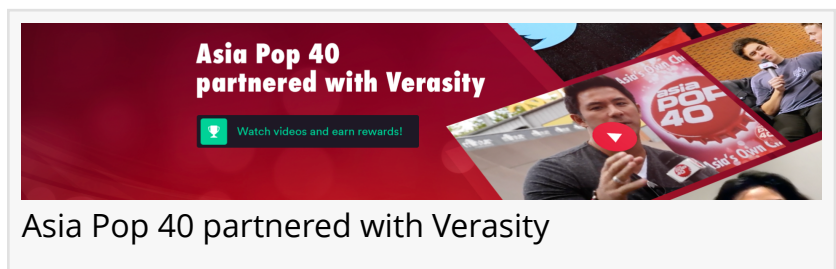


Asia Pop 40 Launches Videos with Rewards - Powered by Veracity

Asia Pop 40 launches a brand new video section for their website and they are using Veracity technology to power video delivery and reward system.

SEOUL, REPUBLIC OF KOREA, March 12, 2019 /EINPresswire.com/ -- Asia Pop 40 is excited to announce that we are launching the video section at

video.asiapop40.com. This is an incredibly exciting time for us as we hope to keep expanding our reach by providing more quality content in all forms. We have partnered with Veracity to deliver the video experience and provide rewards in the form of VRA tokens to viewers.



Asia Pop 40 partnered with Veracity

The rewards come in the form of Veracity's VRA tokens, a cryptocurrency used to reward viewers for watching great content. There is an informative video guide at the bottom of the page on how to claim your free tokens from watching videos on Asia Pop 40.

"Veracity's amazing rewarded video player product will allow EON to move from radio to video smoothly. The concept and execution of the rewarded video player is outstanding and we are very happy to utilize VRA to transition our listeners to watching our videos. We will be adding new VRA campaigns to our site over the coming months and years to explode the growth of our viewers!" said Rob Graham CEO of EON.

"Having a high profile Publisher such as Asia Pop 40 partner with us is an exciting step forward for Veracity. Their access to global A-list celebrities allows them to make exclusive, high-quality video content and using VRA to reward their viewers supercharges their offering," said Veracity.

VRA can now be traded on HitBTC.com.

About Veracity:

Veracity is a leading video player providing unique Rewarded Video Player Technology to major video publishers across the globe.

Their patent-pending Video Player enables VRA rewards, monetization and loyalty schemes within the video player wallet. Our player technology is already available to 280,000 video publishers with 240 million users and 50 billion monthly views. This brings engagement, audiences, and revenues back to video publisher sites. Our attention-based model creates a thriving VRA token economy between viewers, video publishers and advertisers.

Veracity is the future of online video - Reach, Reward, Retain.

Visit veracity.io to learn more.

Chris Gale
Veracity
+44 7971 071251
[email us here](mailto:chris@veracity.io)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.