

# Granola Bar Market 2019 Global Analysis, Share, Trend, Key Players, Opportunities & Forecast To 2025

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PUNE, MAHARASHTRA, INDIA, March 13, 2019 /EINPresswire.com/ -- Summary:

A new market study, titled "Discover [Global Granola Bar Market](#) Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

## Introduction

### Global Granola Bar Market

Granola bars are a kind of sweet baked snack which are prepared by the heterogeneous mixture of dry fruits, honey, cereals, puffed up rice and various other ingredients.

Granola bars market is driven by increasing concern for health benefits products. In addition, the global granola bars market driving factors are increasing consumer shift towards healthy breakfast alternatives having low-fat and low-sugar in the end products.

Granola bars are seen as trending market in which many franchisers are opening their stores and offering wide varieties of granola bars which is also a major driver for the global granola bars market.

United States has developed as the dominant region in global granola bars market followed by Europe and Latin America. Increasing demand for granola bars due to the presence of high level of protein quantity along with the rising product availability in retail sector, efficient distribution and innovative marketing strategies, has strengthened the growth of global granola bars market and hence is expected to represent a significant growth over the forecast period.

The global Granola Bar market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Granola Bar volume and value at global level, regional level and company level. From a global perspective, this report represents overall Granola Bar market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

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The following manufacturers are covered:

Nature Valley  
Hearthside Food Solutions  
Sunny Crunch Foods  
Standard Functional Foods  
Noble Foods  
Olympia Granola  
Bakery Barn  
Bridgetown Natural Foods  
General Mills  
Kellogg  
PepsiCo  
Clif Bar

## Oriole Healthy Food

### Segment by Regions

North America

Europe

China

Japan

### Segment by Type

By Product Type

Fruit Flavors

Nut Flavors

Spice Flavors

Others

By Origin

Organic

Conventional

### Segment by Application

Supermarket/hypermarket

Online Stores

Convenience Stores

Specialty Stores

Other Retail Formats

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