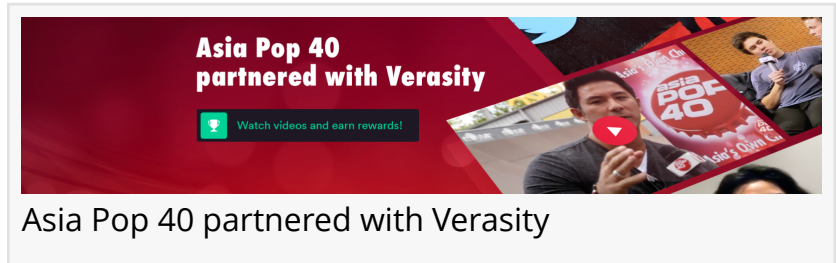


Asia Pop 40 Launches Videos with Rewards - Powered by Veracity

Asia Pop 40 launches a brand new video section for their website and they are using Veracity technology to power video delivery and reward system.

SEOUL, REPUBLIC OF KOREA, March 13, 2019 /EINPresswire.com/ -- Asia Pop 40 is excited to announce the launching of a new unique rewarded video section

at video.asiapop40.com. We have partnered with Veracity to deliver the rewarded video experience and provide rewards in the form of VRA tokens to viewers from inside the player wallet. The player wallet is entirely unique.



Asia Pop 40 partnered with Veracity

The rewards come in the form of Veracity's VRA tokens, a cryptocurrency used to reward viewers for watching great content. There is an informative video guide at the bottom of the page on how to claim your free tokens from watching videos on Asia Pop 40.

"Veracity's amazing rewarded video player product and wallet will allow EON to move from radio to video smoothly. The concept and execution of the rewarded video player is outstanding and we are very happy to utilize VRA to transition our listeners to watching our videos. We will be adding new VRA campaigns to our site over the coming months and years to explode the growth of our viewers!" said Rob Graham CEO of EON.

"Having a high profile Publisher such as Asia Pop 40 partner with us is an exciting step forward for Veracity. Their access to global A-list celebrities allows them to make exclusive, high-quality video content and using VRA to reward their viewers supercharges their offering," said Veracity.

VRA can now be traded on HitBTC.com.

About Veracity:

Veracity.io is a leading video player providing unique Rewarded Video Player Technology to major video publishers across the globe.

The patent-pending Video Player enables VRA rewards, monetization and loyalty schemes within the video player wallet. Our unique player technology is already available to 280,000 video publishers with 240 million users and 50 billion monthly views. This brings engagement, audiences, and revenues back to video publisher sites from YouTube. Our attention-based model creates a thriving VRA token economy between viewers, video publishers and advertisers.

Veracity is the future of online video.

VRA is trading on HitBTC.com and the token can be staked for 36% annual interest at <https://verawallet.io>

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