



Global Sun Care Product Market 2019 Industry Analysis, Share, Growth, Sales, Trends, Supply, Forecast 2025

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Executive Summary

Sun Care is the first line of day-to-day defense to counter damaging effects of sun exposure giving long-term safety against UVA and UVB rays which may be the cause of early skin ageing and causing various side effects like tanning, sun burns, skin cancer, etc. To overcome such harmful effects there are various sun care products available in the market today. These sun care products are available in various forms consisting of a broad spectrum of Sun Protecting Factor usually known as the SPF to protect the skin against harmful rays. Additionally, sun care products also have multi-functional whitening properties with prevention against wrinkles.

The increasing demand for multifunctional after sunburn care products is expected to drive the growth prospects for the global after sunburn care products market in the coming years. One of the major factors responsible for the growing demand for multifunctional after sunburn care products is the increasing demand for products that can hydrate, moisturize, and deliver an anti-oxidation property.

Emerging economies in Latin America and Asia Pacific are anticipated to present lucrative opportunities for players in the sun care market as increasing disposable income and growing awareness levels direct their purchasing patterns.

The global Sun Care Product market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Sun Care Product volume and value at global level, regional level and company level. From a global perspective, this report represents overall Sun Care Product market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:

Johnson & Johnson
L'Oreal
Proctor & Gamble
Shiseido
Avon Products

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Segment by Regions

North America

Europe

China

Japan

Segment by Type

Sun Protection Products

After-Sun Products

Self-Tanning Products

Segment by Application

General People

Children and Pregnant Women

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