

Green Tea Global Market Demand, Production Growth, Top Key Players and Forecast to 2025

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Green tea is one of the fastest-growing segments of the global tea industry. It is prepared from the leaves from camellia Sinensis that have undergone minimal oxidation during processes. Generally, people take green tea due to its health benefits purpose. The concept of green tea was originated from China and later spread all over the world. Some of the popular



Japanese green teas are Sencha, gyokuro, kabusecha, matcha, tencha, genmaicha and hojicha. The global green tea market is witnessing an impressive growth over the last few years. This is attributed by the rising health conscious people both in developed and developing economies. Also, increasing disposable income of the consumer is anticipated to be the significant reason of the growth of green tea during the forecast period. Increasing cardiovascular diseases and obesity cases are anticipated to fuel the sales of green tea during the forecast period. Apart from that, presence of catechin in green tea hinder the growth, motility, and incursion of cancer cells which in turn escalates the death of such malignant cells.

APAC is expected to be the major revenue contributor to the green tea capsules market throughout the forecast period. This region witnesses steady growth owing to the increasing awareness about the health benefits of green tea that is consequent in increased sales. Additionally, the growing number of supermarkets, hypermarkets, discount stores, and convenience stores, distributing green tea globally will drive the growth of the green tea market in this region.

The global Green Tea market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Green Tea volume and value at global level, regional level and company level. From a global perspective, this report represents overall Green Tea market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered: Associated British Foods ITO EN Tata Global Beverages THE COCA-COLA COMPANY The Republic of Tea Unilever

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Segment by Regions North America Europe China Japan

Segment by Type Flavored Green Tea Unflavored Green Tea

Segment by Application
Supermarkets and Hypermarkets
Specialist Retailers
Convenience Stores
Ecommerce

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