



Global Baby Oral Hygiene Market 2019 Industry Analysis, Share, Growth, Sales, Trends, Supply, Forecast 2025

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Executive Summary

This market study report demonstrates a detailed segmentation of the global baby oral care market by product type such as toothpaste and toothbrush and segmented by regions such as the Americas, APAC, Europe, and MEA. The key vendors in the market are Church & Dwight, Colgate-Palmolive, Johnson & Johnson, P&G (Procter & Gamble), Pigeon, and Unilever.

First of all, One of the primary drivers for this market is the rise in incidences of early childhood tooth decay. Tooth decay, the development of cavities in infants and toddlers, can be caused by a number of factors ranging from bacteria to the frequent intake of sugary foods. Not following primary oral care routines at home and insufficient tooth care after feeding are also identified as major reasons for early childhood tooth decay. The increase in a number of childhood tooth extractions has compelled parents to favor new and innovative organic products, which in turn will greatly aid in the growth of the market during the forecast period.

Second, the industry has a number of major manufacturers and vendors are developing new methods to meet their customers. In order to develop the reputation, corporations constantly organize programs and conferences on dental education and are partnering with local vendors and retailers to increase product visibility. This recent increase in the visibility and availability of products will prove effective in increasing the growth of the market in the coming years.

Overall, Baby Oral Hygiene plays a big part in infants and toddlers, which may lead to increase of production and consumption.

The global Baby Oral Hygiene market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025.

This report focuses on Baby Oral Hygiene volume and value at global level, regional level and company level. From a global perspective, this report represents overall Baby Oral Hygiene market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:

Church & Dwight
Colgate-Palmolive

Johnson
P&G
Pigeon
Unilever
...

Segment by Regions

North America
Europe
China
Japan

Segment by Type

Toothpaste
Toothbrush

Segment by Application

Consumer Stores
Retail Pharmacies
Online Distribution
Dental Dispensaries

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