

## Ice-Cream Market 2019, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2024

WiseGuyReports.com adds "Ice-Cream Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024" reports to its database

PUNE, MAHARASHTRA, INDIA, March 15, 2019 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "<u>Ice-Cream</u> Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024" reports to its database.

This report provides in depth study of "Ice-Cream Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Ice-Cream Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Ice-cream is a frozen-food, sweet in flavor and is consumed as a dessert all over the globe. Ice-cream comes in variety of flavors in which fruits, nuts and other ingredients can be added to enhance the nutritional value and organoleptic property of the product. It is stored in the freezing- temperature and contains mild preservatives. Ice-cream is considered as a dairy product as milk remains the key ingredient of the product. In today's scenario, ice-cream as a specialty diet is becoming popular amongst the consumers.

Improving economic conditions, population growth of various countries of the regions is the major driver for the growth of ice-cream market. The increased demand for frozen desserts in the developed countries is supporting the sale of ice-creams in those regions. The developing technologies have helped in enhancing and innovating new flavors in the ice-creams which has also helped in fueling up the market share of the product. Overall, the popularity of ice-cream is raising based on the above factors.

The global Ice-Cream market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Ice-Cream market based on company, product type, end user and key regions.

This report studies the global market size of Ice-Cream in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Ice-Cream in these regions.

This research report categorizes the global Ice-Cream market by top players/brands, region, type and end user. This report also studies the global Ice-Cream market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Blue Bell Creameries Nestlé Unilever General Mills Mars, Incorporated Amul Lotte Confectionery Amy's Ice Creams

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Market size by Product

by Product-Form

Sticks

**Buckets** 

Sundae

Cones

**Floats** 

Others

by Flavors

Chocolate

Vanilla

Strawberry

Butter Pecan

Cookies and Cream

Others

Market size by End User Hypermarket and Supermarket Convenience Stores Retailers Specialty Stores Others

Market size by Region

North America

**United States** 

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Malaysia

Philippines

Thailand

Vietnam

Europe

Germany

France

UK

Italy

Spain

Russia

Central & South America
Brazil
Rest of Central & South America
Middle East & Africa
GCC Countries
Turkey
Egypt
South Africa

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Contact Us: sales@wiseguyreports.com

Ph: +1-646-845-9349 (US); Ph: +44 208 133 9349 (UK)

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