



# Global Location-based Search and Advertising Market 2019 Share, Trend, Segmentation and Forecast to 2024

*Location-based Search and Advertising Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024*

PUNE, MAHARASHTRA, INDIA, March 15, 2019 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "[Location-based Search and Advertising](#) Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024" reports to its database.

This report provides in depth study of "Location-based Search and Advertising Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Location-based Search and Advertising Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Location-based search and advertising involves integrating advertisements with location-based solutions.

The rapid deployment of beacons is one major factor, which is anticipated to drive market growth during the forecast period.

In 2018, the global Location-based Search and Advertising market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Location-based Search and Advertising status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Location-based Search and Advertising development in United States, Europe and China.

The key players covered in this study

Foursquare

Xad

Groupon

Scanbuy

Shopkick

Yoose

Verve

Thumbvista

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Market segment by Type, the product can be split into

Assisted GPS (A-GPS)

GPS

Enhanced GPS (E-GPS)

Enhanced Observed Time Difference (E-OTD)  
Observed Time Difference (OTD)  
Cell ID  
Wi-Fi  
Others

Market segment by Application, split into  
Retail Outlets  
Public Places  
Airports  
Hospitals  
Others

Market segment by Regions/Countries, this report covers  
United States  
Europe  
China  
Japan  
Southeast Asia  
India  
Central & South America

The study objectives of this report are:

To analyze global Location-based Search and Advertising status, future forecast, growth opportunity, key market and key players.

To present the Location-based Search and Advertising development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

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Contact Us: [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Ph: +1-646-845-9349 (US); Ph: +44 208 133 9349 (UK)

NORAH TRENT  
WISE GUY RESEARCH CONSULTANTS PVT LTD  
646-845-9349 (US), +44 208 133 9349 (UK)  
[email us here](#)

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