

Location-Based Services (LBS) Market 2019, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2024

WiseGuyReports.com adds "Location-Based Services (LBS) Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024"

PUNE, MAHARASHTRA, INDIA, March 18, 2019 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "[Location-Based Services \(LBS\)](#) Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024" reports to its database.

This report provides in depth study of "Location-Based Services (LBS) Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Location-Based Services (LBS) Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

A location-based service (LBS) is a software application for a IP-capable mobile device that requires knowledge about where the mobile device is located.

The growing trend for the integration of location-based search with social networking websites will drive the growth prospects for the global LBS market during the projected period.

In 2018, the global Location-Based Services (LBS) market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Location-Based Services (LBS) status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Location-Based Services (LBS) development in United States, Europe and China.

The key players covered in this study

Alibaba

Apple

Foursquare

Google

HERE

Aisle411

Baidu

Dianping
Facebook

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Market segment by Type, the product can be split into

Outdoor LBS

Indoor LBS

Market segment by Application, split into

Commercial

Healthcare

Entertainment

Others

Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Location-Based Services (LBS) status, future forecast, growth opportunity, key market and key players.

To present the Location-Based Services (LBS) development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

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