



Location as a Service 2019 Global Market – Share, Segmentation, Applications, Technology and Forecast to 2025

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[Location as a Service Market 2019](#)

Location as a service (LaaS) is a location data delivery model where privacy protected physical location data acquired through multiple sources including carriers, Wi-Fi, IP addresses and landlines is available to enterprise customers through a simple API.

In 2018, the global Location as a Service market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025. This report focuses on the global Location as a Service status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Location as a Service development in United States, Europe and China.

The key players covered in this study

Cisco Systems
Google Inc.
Ericsson
IBM Corp.
Qualcomm
Location Labs
LocationSmart
Microsoft Corp.
Oracle Corp.
Esri
Accelerite

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Market segment by Type, the product can be split into

GPS
GPRS
RFID
GIS
Others

Market segment by Application, split into
Consumer Electronics

Government
BFSI
Retail
Transportation
Healthcare
Others

Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

To analyze global Location as a Service status, future forecast, growth opportunity, key market and key players.

To present the Location as a Service development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

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