

## Global Gluten-free Beer Market 2019 Analysis, Consumption, Trend, Growth, Opportunities and Forecast To 2025

*"Gluten-free Beer - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2025"* 

PUNE, MAHARASHTRA, INDIA, March 19, 2019 /EINPresswire.com/ -- Global <u>Gluten-free Beer</u> <u>Market</u> Research Report 2019

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Gluten-free beer is beer made from ingredients that do not contain gluten such as millet, rice, sorghum, buckwheat or corn (maize). People who have gluten intolerance (including celiac disease and dermatitis herpetiformis sufferers) have a reaction to certain proteins in the grains commonly used to make beer, barley and wheat. The hordein found in barley and the gliadin found in wheat are types of gluten that can trigger symptoms in sufferers of these diseases. Gluten-free beer is part of a gluten-free diet.

Globally, the gluten free beer market is expected to be driven by factors such as raising health concerns among the consumers thereby increasing demand for gluten free products, new product launches and innovations by leading companies, and aggressive marketing by retailers about gluten free products. One of the primary challenges of the market is lack of awareness among the consumers about gluten free beers and the consumers are still apprehensive about the taste of gluten free beers, however with companies and retailers aggressively marketing the gluten free products, the impact of such challenge is expected to be diminishing over the forecast period.

The global Gluten-free Beer market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. This report focuses on Gluten-free Beer volume and value at global level, regional level and company level. From a global perspective, this report represents overall Gluten-free Beer market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered: Anheuser-Busch InBev (AB InBev) CRAFT BREW ALLIANCE (CBA) DAMM

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Segment by Regions North America Europe China Japan

Segment by Type Beer/Craft Beer Lager Ale

Segment by Application Online Retail Offline Retail

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