



Maternity Wear 2019 Global Market Demand, Growth Opportunities and Top Key Players Analysis Report

Wiseguyreports.Com Publish New Market Research Report On -"Maternity Wear Market - Global Analysis, Size, Share, Trends, Growth and Forecast 2019 - 2025"

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[Maternity Wear Market 2019](#)

Maternity wear is worn by women in some cultures as an adaptation to changes in body size during pregnancy. It is designed with a loose, comfortable cut which will expand as the woman's belly grows. Most designs also include elastic, tabs, and other methods of expansion which allow shirts and pants to be let out. Many women also wear maternity clothes after their pregnancies, until they have lost the pregnancy weight and they can fit into normal clothing again.

Scope of the Report:

Market segmentation of global maternity wear market by product type: dresses, tops, bottoms and lingerie. The dresses segment accounted for a share of 38.12% during 2016. The lingerie segment includes the maternity bras, nursing bras and panty. Organic maternity lingerie are on high demand in the market.

Geographical segmentation of the global maternity wear market: USA, Europe, China and Japan. The Europe region accounted for the largest share of the market in the consumption end. Developing countries such as India and China, will witness the highest growth in the next few years, due the large amount of newborns.

In terms of distribution channels, the global maternity wear market is segmented into Supermarket & Mall, Brand Store, Maternity & Baby Store and Online. In 2016, online distribution channel develop at the fastest speed among these channels, with the high fashion conscious consumers, through media and publicity, and the increase in online sale are some drivers for the growth in the market.

The worldwide market for Maternity Wear is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2024, from xx million US\$ in 2019.

This report focuses on the Maternity Wear in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

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Market Segment by Manufacturers, this report covers
Destination Maternity

H&M
Gap
Mothercare
Thyme Maternity
OCTmami
JoJo Maman Bébé
Seraphine
Happy House
Hubo Mother
Liz Lange
Tianxiang
Gennie's Maternity
Mamas & Papas
Angeliebe
Ripe Maternity
Amoralia
Rosemadame
Envie de Fraises
Ingrid & Isabel
Isabella Oliver

Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers
Dresses
Tops
Bottoms
Lingerie

Market Segment by Applications, can be divided into
Supermarket & Mall
Brand Store
Maternity & Baby Store
Online

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