



Smith Publicity Announces Winner of 2019 Book Marketing Scholarship

Addie Harpold of Oak Point, TX Awarded \$1,000; attending Texas Tech University in Fall 2019

CHERRY HILL, NJ, U.S., March 21, 2019 /EINPresswire.com/ -- Smith Publicity has announced the winner of their 2019 [book marketing](#) scholarship.

Addie Harpold of Oak Point, TX has been awarded \$1,000, which will be applied to tuition costs at Texas Tech University where Harpold will attend in the fall of 2019 as a freshman.

"We offer this scholarship every year to a high school or college student who submits the most compelling essay on persuasive writing including a comparative analysis of the art of persuasion through writing versus verbally," says Smith Publicity CEO Dan Smith. "Persuasive writing is a core component of book marketing and [book publicity](#). Our publicists pitch media everyday, typically beginning with a written pitch or press release."

Harpold's essay, titled "O.J. Simpson, a Kitten, and the Gutenberg Press- the Elements of Persuasive Writing," blended seemingly disparate topics into a compelling examination of the art of persuasive writing.



Addie Harpold, 2019 Smith Publicity Book Marketing Scholarship Winner

"I'm beyond excited to have won this scholarship because that means I was able to help myself through college doing something that I am very passionate about, and that is writing," says Harpold. "I was challenged to think outside the box for this essay prompt and I am always enthusiastic about experiences like that. Thank you Smith Publicity!"

“

I'm beyond excited to have won this scholarship because that means I was able to help myself through college doing something that I am very passionate about, and that is writing."

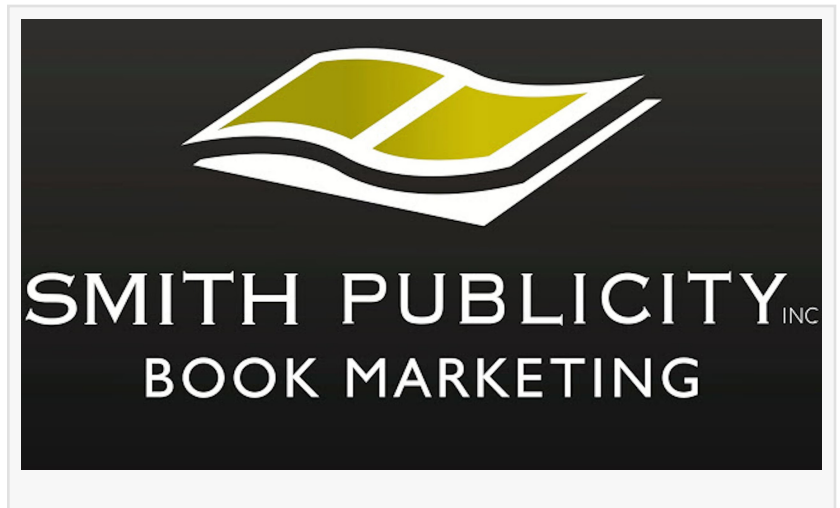
Addie Harpold

About Smith Publicity

Founded in 1997 by Dan Smith as one person-one client operation, Smith Publicity has grown every year and promoted over 3,500 authors. An "equal opportunity book marketing firm," the agency works with authors ranging

from self-published, first-time authors to New York Times bestsellers released by major publishers. www.SmithPublicity.com

Bella Asher
Smith Publicity
+1 856-489-8654
[email us here](#)
Visit us on social media:
[Facebook](#)
[Twitter](#)
[LinkedIn](#)



This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.