

Smith Publicity Announces Winner of 2019 Book Marketing Scholarship

Addie Harpold of Oak Point, TX Awarded \$1,000; attending Texas Tech University in Fall 2019

CHERRY HILL, NJ, U.S., March 21, 2019 /EINPresswire.com/ -- Smith Publicity has announced the winner of their 2019 [book marketing](#) scholarship.

Addie Harpold of Oak Point, TX has been awarded \$1,000, which will be applied to tuition costs at Texas Tech University where Harpold will attend in the fall of 2019 as a freshman.

"We offer this scholarship every year to a high school or college student who submits the most compelling essay on persuasive writing including a comparative analysis of the art of persuasion through writing versus verbally," says Smith Publicity CEO Dan Smith. "Persuasive writing is a core component of book marketing and [book publicity](#). Our publicists pitch media everyday, typically beginning with a written pitch or press release."

Harpold's essay, titled "O.J. Simpson, a Kitten, and the Gutenberg Press- the Elements of Persuasive Writing," blended seemingly disparate topics into a compelling examination of the art of persuasive writing.



Addie Harpold, 2019 Smith Publicity Book Marketing Scholarship Winner



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I'm beyond excited to have won this scholarship because that means I was able to help myself through college doing something that I am very passionate about, and that is writing."

Addie Harpold

through college doing something that I am very passionate about, and that is writing," says Harpold. "I was challenged to think outside the box for this essay prompt and I am always enthusiastic about experiences like that. Thank you Smith Publicity!"

About Smith Publicity

Founded in 1997 by Dan Smith as one person-one client operation, Smith Publicity has grown every year and promoted over 3,500 authors. An "equal opportunity book

marketing firm," the agency works with authors ranging from self-published, first-time authors to New York Times bestsellers released by major publishers. www.SmithPublicity.com

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