

Global Dealer Management: Market Analysis, Strategies, Share, Trends, Segmentation And Forecasts 2019 To 2025

Wiseguyreports.Com Adds "Dealer Management – Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2025" To Its Research Database.

PUNE, INDIA, March 26, 2019 /EINPresswire.com/ -- [Dealer Management Market 2019](#)

Description:

'DMS' is a widely used acronym in the auto dealer industry that stands for dealer management system. A DMS is traditionally known as a software platform dealers use for managing their vehicle inventory, deals (cash, finance, wholesale, buy here pay here (BHPH), etc.), customer information, credit reports and printing paperwork.

In the past, many dealers found the need to login to separate software systems to truly run their business. On top of a traditional dealer management system platform, a dealer may need to login to another system to submit deals to lenders, another to manage their customer communication (CRM) and yet another to manage their website and online marketing and possibly more.

In 2018, the global Dealer Management market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Dealer Management status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Dealer Management development in United States, Europe and China.

The key players covered in this study

IBM

CA

Cox Automotive

CDK Global

Reynolds and Reynolds

RouteOne

DealerSocket
Internet Brands
Dominion Enterprises
Wipro
Epicor
SAP

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Market segment by Type, the product can be split into

On-premise
Cloud

Market segment by Application, split into

Automotive
Retail
Manufacturing
Others

Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

- To analyze global Dealer Management status, future forecast, growth opportunity, key market and key players.
- To present the Dealer Management development in United States, Europe and China.
- To strategically profile the key players and comprehensively analyze their development plan and strategies.
- To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Dealer Management are as follows:

History Year: 2014-2018
Base Year: 2018
Estimated Year: 2019
Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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Table of Content:

1 Report Overview

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered

1.4 Market Analysis by Type

1.4.1 Global Dealer Management Market Size Growth Rate by Type (2014-2025)

1.4.2 On-premise

1.4.3 Cloud

1.5 Market by Application

1.5.1 Global Dealer Management Market Share by Application (2014-2025)

1.5.2 Automotive

1.5.3 Retail

1.5.4 Manufacturing

1.5.5 Others

1.6 Study Objectives

1.7 Years Considered

2 Global Growth Trends

2.1 Dealer Management Market Size

2.2 Dealer Management Growth Trends by Regions

2.2.1 Dealer Management Market Size by Regions (2014-2025)

2.2.2 Dealer Management Market Share by Regions (2014-2019)

2.3 Industry Trends

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Opportunities

.....

12 International Players Profiles

12.1 IBM

- 12.1.1 IBM Company Details
- 12.1.2 Company Description and Business Overview
- 12.1.3 Dealer Management Introduction
- 12.1.4 IBM Revenue in Dealer Management Business (2014-2019)
- 12.1.5 IBM Recent Development
- 12.2 CA
 - 12.2.1 CA Company Details
 - 12.2.2 Company Description and Business Overview
 - 12.2.3 Dealer Management Introduction
 - 12.2.4 CA Revenue in Dealer Management Business (2014-2019)
 - 12.2.5 CA Recent Development
- 12.3 Cox Automotive
 - 12.3.1 Cox Automotive Company Details
 - 12.3.2 Company Description and Business Overview
 - 12.3.3 Dealer Management Introduction
 - 12.3.4 Cox Automotive Revenue in Dealer Management Business (2014-2019)
 - 12.3.5 Cox Automotive Recent Development
- 12.4 CDK Global
 - 12.4.1 CDK Global Company Details
 - 12.4.2 Company Description and Business Overview
 - 12.4.3 Dealer Management Introduction
 - 12.4.4 CDK Global Revenue in Dealer Management Business (2014-2019)
 - 12.4.5 CDK Global Recent Development
- 12.5 Reynolds and Reynolds
 - 12.5.1 Reynolds and Reynolds Company Details
 - 12.5.2 Company Description and Business Overview
 - 12.5.3 Dealer Management Introduction
 - 12.5.4 Reynolds and Reynolds Revenue in Dealer Management Business (2014-2019)
 - 12.5.5 Reynolds and Reynolds Recent Development
- 12.6 RouteOne
 - 12.6.1 RouteOne Company Details
 - 12.6.2 Company Description and Business Overview
 - 12.6.3 Dealer Management Introduction
 - 12.6.4 RouteOne Revenue in Dealer Management Business (2014-2019)
 - 12.6.5 RouteOne Recent Development
- 12.7 DealerSocket
 - 12.7.1 DealerSocket Company Details
 - 12.7.2 Company Description and Business Overview
 - 12.7.3 Dealer Management Introduction
 - 12.7.4 DealerSocket Revenue in Dealer Management Business (2014-2019)
 - 12.7.5 DealerSocket Recent Development
- 12.8 Internet Brands
 - 12.8.1 Internet Brands Company Details

- 12.8.2 Company Description and Business Overview
- 12.8.3 Dealer Management Introduction
- 12.8.4 Internet Brands Revenue in Dealer Management Business (2014-2019)
- 12.8.5 Internet Brands Recent Development
- 12.9 Dominion Enterprises
 - 12.9.1 Dominion Enterprises Company Details
 - 12.9.2 Company Description and Business Overview
 - 12.9.3 Dealer Management Introduction
 - 12.9.4 Dominion Enterprises Revenue in Dealer Management Business (2014-2019)
 - 12.9.5 Dominion Enterprises Recent Development
- 12.10 Wipro
 - 12.10.1 Wipro Company Details
 - 12.10.2 Company Description and Business Overview
 - 12.10.3 Dealer Management Introduction
 - 12.10.4 Wipro Revenue in Dealer Management Business (2014-2019)
 - 12.10.5 Wipro Recent Development
- 12.11 Epicor
- 12.12 SAP

Continued.....

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