

Nanographic Printing Process Giving Momentum To The Printing Inks Market In The Packaging Industry

The global printing inks market reached a value of nearly \$34 billion in 2018, having increased at an annual growth rate of around 1% since 2014.

LONDON, GREATER LONDON, UK, April 4, 2019 /EINPresswire.com/ -- The

printing inks market in the packaging industry is driven by the nanographic printing technology using nano-pigments that enable a 15% broader

range of colours than alternative technologies. Nano-pigments enable nanography to use significantly less expensive pigments and create images that are 2-10 times thinner than other processes. Moreover, the ink in the technology is dried and formed before it is transferred to the substrate, enabling nanography to print on any off-the-shelf substrate with very high ink coverage without causing ripples or other issues. With the advantage of dry transfer, the sharpness and colour accuracy are practically unaffected by the substrate.

The [global printing inks market](#) reached a value of nearly \$34 billion in 2018, having increased at an annual growth rate of around 1% since 2014, and is expected to grow at an annual growth rate of above 3% to nearly \$38 billion by 2022.

Printing Inks Global Market, Opportunities And Strategies To 2022 from The Business Research Company is one of a new series of industry reports that provides printing inks market overview, analysis and forecasts of printing inks market size and printing inks industry statistics, printing inks market growth rates, oil based printing inks market shares and printing inks industry's company profiles of the leading competitors. The printing inks market report describes actionable strategies for participants in the printing inks industry and also identifies the most significant opportunities in the market.

Where To Learn More: Read [Global Printing Inks Market, Opportunities And Strategies To 2022](#) from [The Business Research Company](#), for information on the following:

Markets Covered: printing inks market, by formulation (oil-based, water-based, solvent-based); by product type (offset, flexographic, rotogravure, digital), by end use (packaging, print media, commercial printing); global chemicals market.

Data Segmentations: Printing inks market global and by country market size, historic and forecast size, and growth rates for the world, 7 regions and 12 countries; and by product segments – (By Formulation (Oil-Based, Water-Based, Solvent-Based); By Product Type (Offset, Flexographic, Rotogravure, Digital), By End Use (Packaging, Print Media, Commercial Printing)) market size, historic and forecast size, and growth rates for the world, 7 regions and 12 countries of segments and sub segments by value, by percentage, global chemicals market.



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Printing Inks Market Organizations Covered: DIC Corporation, Flint Group, Toyo Ink SC Holdings Co., Ltd., Sakata Inx Corporation, and Siegwark Druckfarben AG & Co. KGaA.

Regions: North America, Europe, Middle East, South America, Africa, Asia-Pacific

Time Series: Five years historic (2014-18) and forecast (2018-22).

Request a free sample of the global printing inks market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=1851&type=smp>

Other Information And Analyses: Global printing inks market, growth (2018-2022) and consumption share (2018) comparison, global printing inks market comparison with macro-economic factors, printing inks market size, percentage of GDP, per capita average printing inks market expenditure , global, by country; per capita average printing inks market expenditure, by country; printing inks market customer information, PESTEL analysis, trends and opportunities, drivers and restraints, key mergers and acquisitions, market entry/expansion strategies.

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The Printing Inks Industry: The report explains over 30 strategies for printing inks sector companies, based on industry trends and company analysis. These include printing inks companies considering to enter into strategic collaborations to have access to new technologies, technical know-how and digital transformation to meet rising market requirements and standards, and Toyo Ink's business strategy at focusing on increasing its product offerings in developing economies.

Opportunities for Printing Inks sector companies: The report reveals the global printing inks industry will put on most \$ sales up to 2022.

Number of Pages: 296

Number of Figures: 104

Number of Tables: 124

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The Business Research Company has published over 300 industry reports, covering over 2400 market segments and 56 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Here is a list of reports from The Business Research Company similar to Printing Inks Global Market(<https://www.thebusinessresearchcompany.com/report/printing-inks-market>):

Chemicals By End Use Global Market Report

2019(<https://www.thebusinessresearchcompany.com/report/chemicals-by-end-use-global-market-report>)

Global Industrial Gas Market, Opportunities And Strategies To

2021(<https://www.thebusinessresearchcompany.com/report/industrial-gas-global-market-opportunities-and-strategies-to-2021>)

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[email us here](#)

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