

# Magento 2 Multi Vendor Marketplace Extension | All You Need to Know About it In details

*The Magento 2 Multi Vendor Marketplace Extension by PurpleTree Software transforms your online store into a thriving multi-vendor marketplace.*

NOIDA, UTTAR PRADESH, INDIA, April 17, 2019 /EINPresswire.com/ -- [Magento multi vendor extension](#) will Allow your [magento marketplace](#) Store to a Fully multi seller marketplace site like Flipkart or Amazon, ebay . [Multi vendor marketplace](#) support various addons from paypal adaptive to various shipping addons. Magento Marketplace Multi Vendor Extension will convert your Magento Shopping cart into an online Marketplace with separate seller /vendor product collection and separate seller with feedback support and rating. Magento Multi vendor Extension marketplace will support various addons from payment split to seller / vendor auction and from vendor shipping management to vendor's eBay shop connection. Magento multi vendor module works very fine in community ( free ) and enterprise version of Magento .

Great for Suppliers & Retailers!

- **Multiple Sellers** – Allow multiple vendors to manage and sell products on your site
- **Merchant Profile** – Each vendor is given a customizable, public profile which is displayed on all product pages. Admin can manually approve vendors
- **Bulk Product Upload** – Quickly upload all product info and update inventory using CSV files
- **Orders List** – Vendors can handle orders that include their products, giving them more control over pricing and shipping
- **Advanced Tracking**– Ability to view and update shipping information using a unique tracking code created for each order
- **DropShipping** – Ability for suppliers to manage shipping methods and costs and allow



**MULTIVENDOR MARKETPLACE**



**PurpleTree**  
Software

customers to choose shipping methods from pre-defined options

- Transparency – Customers can view information about the vendor, including product reviews and supplier ratings
- Detailed Reports – Real-time sales reports on product sales, total sales, revenue and more, with many filtering options
- Commission Tiers – Admin can charge a commission based on product category and for each specific vendor
- Notifications – Multiple notifications and alerts for approving products by admin and when a new order has been created
- PayPal Integration– Admin can easily pay vendors with the Paypal add-on. Payment can be set to be done automatically or manually
- Vendors Subscriptions– Ability to create different vendors paid subscription plans. For example 10 products, 3 months subscription for \$50
- Multishipping– Each vendor can add multiple shipping methods. Customers can select their own preferred shipping option
- Mobile Responsive– All Marketplace frontend and backend modules are mobile responsive
- Same Product multiple suppliers– Enable multiple vendors/sellers to sell the same product. The product shown in the store frontend can have a price based on admin settings (based on supplier rating, best price, admin manual selection, stock availability)

Multi Seller Marketplace Admin Benefits:

- Easy to Build – Create your own niche-based marketplace without keeping an inventory
- Commission – Set a default vendor sales fee, or offer custom fees for each individual sellers
- Moderation – Moderate vendor profiles, product information, shipping arrangements and supplier capabilities
- Reporting – Receive detailed sales reports and filter them by suppliers, categories, customer groups and more
- Unified Cart – Marketplace can Process all payments on a single shopping cart system & pay vendors manually or automatically
- Automate Vendors Payments – Pay vendors manually or automatically

Magento Multi Vendor Marketplace Supplier Benefits:

- Get Started Easily – Sell products online without having to maintain and promote your own website
- Upload and Manage Products – Create, update, manage and track products, orders, pricing and shipping arrangements independently
- Supplier Profile – Customize an impressive supplier profile where customers can view company information, products and reviews
- Track Sales – Track sales with detailed sales reports
- Grouped Products – Allow multiple vendors to sell the same product while each sets their own price.

Multi Vendor Marketplace Admin Customization Options

- Customize Product Forms– Product forms can be easily changed in the admin panel
- Metadata Labels– Admin can change labels of the existing product metadata
- Product Attributes– Admin can set what Attribute Set can be used in vendor product creation
- Product Categories– Admin can define what categories are available for all suppliers or set

them for each supplier

- Supplier Order List- Admin can define what orders will be displayed on the supplier order list
- Tax Group- Admin can define tax group for suppliers' products
- Admin Fees- Admin can either set a default fee charge for supplier revenues, or set individual fees for each supplier
- Product SKU- Admin can define if suppliers can define products SKU or it will be auto-generated
- Uploading Images- Admin can define how many images can be uploaded per product by suppliers
- Product Types- Admin can define what product type can be created by supplier
- Downloadable Products- Admin can define type of downloadable product files and the max size
- Product Page- Admin can define whether or not to show suppliers' products on their profile pages
- Supplier Profile- Admin can define custom fields for suppliers' profiles - they can also set some of the fields as system so they won't be shown on suppliers' profile pages

### Supplier Products Management

- Add Products- Suppliers can add new products (simple, virtual, downloadable and configurable), each containing a product description, metadata and images
- Configurable Products- Supplier can create associated products for configurable product or use existing products which match a configurable product
- CSV- Supplier can import products from a CSV file and their images
- Frontend Preview- Supplier can preview products on the frontend before they go live
- Supplier Product List- Suppliers can view and manage their products from the frontend
- Product Form- Supplier can add new elements to the supplier product form
- Cloning Products- Supplier can clone their product
- Shipping Information- Easily print and save shipping information according to the selected carrier's requirements

### Supplier Tools and Dashboard

- Supplier Panel- Every supplier has a link on their dashboard page with the products upload and management features
- Sales Reports- Supplier is provided with a dashboard with sales and revenue graphs
- Order Management- Suppliers can manage their orders, initiate shipping, print shipping labels and create invoices

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