

# Wound Care Market Segmentation, Parameters and Prospects 2019 to 2024 Market Research Report

Wound care market is expected to be an US\$ 30 Billion opportunity by 2024

PUNE, MAHARASHTRA, INDIA, May 6, 2019 / EINPresswire.com / -- Global Wound Care Industry

Wound care market is expected to be an US\$ 30 Billion opportunity by 2024. Major driving force for this market are increasing acceptance of innovative technologies, growing incidence of obesity, diabetes and other chronic conditions, favorable global demographics and aging population, shift to advanced treatment protocols outside of the United States and favorable global demographics and aging population. However industry is also facing challenges such as shortage of skilled wound care professionals, increasing cost of wound care service etc.

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Film Dressings, Foam Dressings, Hydrogel, Hydrocolloid and Alginate Dressings Market Share are Steadily Growing

Film Dressings, Foam Dressings, Hydrogel, Hydrocolloid and Alginate Dressings market share are steadily growing in the global wound care market. Their combined share was in double digit percent in 2017. It is projected that these five products combined share will control over one fourth of total wound care market by 2024.

Asia Pacific will lead in the Global Wound Care Market in Future

It is predicted that Asia pacific region will hold 1st place in the global wound care market as its market share has gradually increased in the recent years and this growing trend will also continue in the forecasting period 2018-2024 as well. However, at present, United States and Europe holds considerable market share.

By Application - Will wound Closer Market maintain its Leading Position?

Wound closer is leading application segment in the global wound care market but its market share is steadily declining and this down trend is also expected to continue during the forecasting period 2018-2024. So, it is big question that Will wound closer application segment in the global wound care market maintain the leading position? Moist Dressings, Bio-engineered Skin & Skin Substitutes, Pressure Relief and NPWT are other wound care application segments in the global wound care market.

Acelity will lose their Dominating Position in Years to come

Mölnlycke Healthcare, Acelity L.P. Inc., Smith & Nephew, ConvaTec Group, Ethicon Inc., Coloplast, Derma Sciences and Scapa Healthcare are some major companies in the global wound care market place. Integra LifeSciences has acquired Derma Sciences in January 2017. Acelity who dominates in the wound care market is steadily losing their market share.

Renub Research study titled "Wound Care Market, Global Forecast by Products (Traditional Adhesive Dressings, Traditional Gauze Dressings, Non-Adherent Dressings, Film Dressings, Foam Dressings, Hydrogel, Hydrocolloid, Alginate Dressings, Antimicrobial Dressings, Growth Factors) Wound Type (Surgical & Trauma, Burns, Skin Ulcer) Application (Wound Closure, Miscellaneous Wound Management, Moist Dressings, Bio-engineered Skin & Skin Substitutes, Pressure Relief, NPWT) Regions (United States, Asia pacific, Europe, Rest of World) Companies (Mölnlycke Healthcare, Acelity L.P. Inc., Smith & Nephew, ConvaTec Group, Ethicon Inc, Coloplast, Derma Sciences, Scapa Healthcare)" provides a comprehensive assessment of the fast-evolving, highgrowth global wound care Market.

This market research report provides information on wound care market and market share by wound care products, wound type, wound care applications, regions; with key companies' Business Strategies across the globe. This report also identifies the key Growth Drivers and Challenges of the industry.

By Products - Wound Care Market Analysis

## **Traditional Adhesive Dressings**

- Traditional Gauze Dressings
- Non-Adherent Dressings
- Film Dressings
- Foam Dressings
- Hydrogel
- Hydrocolloid
- Alginate Dressings
- Antimicrobial Dressings
- Growth Factors

By Wound Type - Market Analysis

## Surgical & Trauma

- Burns
- Skin Ulcer

By Application - Wound Care Market Analysis

#### **Wound Closure**

- Miscellaneous Wound Management
- Moist Dressings
- Bio-engineered Skin & Skin Substitutes
- Pressure Relief
- Negative-Pressure Wound Therapy (NPWT)

By Region - Wound Care Market Analysis

#### **United States**

- Asia Pacific
- Europe
- Rest of the World

All companies in this report has been covered with following view points

## **Company Overview**

- 2. Company Strategy
- 3. Company Wound Care Sales

**Key Companies Covered** 

## Mölnlycke Healthcare

- Acelity L.P. Inc.
- Smith & Nephew

- ConvaTec Group
- Ethicon Inc
- Coloplast
- Derma Sciences
- Scapa Healthcare

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