



Global Online Grocery Market 2019 Share, Trend, Segmentation and Forecast to 2025

Online Grocery Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025

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Wiseguyreports.Com adds “Online Grocery Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025” To Its Research Database.

Report Details:

This report provides in depth study of “Online Grocery Market” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Online Grocery Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Online grocery refers to the purchase of fresh and packaged food through online portals. Ways of buying groceries have evolved over a period of time, owing to easy availability of products through stores and online platforms.

Walmart, Amazon, Kroger, FreshDirect and Target are Top 5 Online Grocery service providers in Global market. The global Online Grocery market is highly competitive and fragmented due to the presence of numerous small vendors in the market. Other prominent players in the market include Tesco, Alibaba, Carrefour, ALDI, Coles Online, BigBasket, Longo, Schwan Food, Honestbee, etc.

Based on end uses, the market is segmented into Personal Shoppers and Business Customers. In 2018, Personal Shoppers occupied the largest market share, 70.05%, which is also expected to grow at a higher rate as compared to the Business Customers segment during the forecast period.

In 2018, the global Online Grocery market size was 27500 million US\$ and it is expected to reach 129540 million US\$ by the end of 2025, with a CAGR of 24.8% during 2019-2025.

This report focuses on the global Online Grocery status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Online Grocery development in United States, Europe and China.

The key players covered in this study

Carrefour

Kroger

Tesco

Walmart

Amazon

Target

ALDI

Coles Online

BigBasket

Longo

Schwan Food

FreshDirect

Honestbee

Alibaba

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Market segment by Type, the product can be split into

Packaged Foods

Fresh Foods

Market segment by Application, split into

Personal Shoppers

Business Customers

Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Online Grocery status, future forecast, growth opportunity, key market and key players.

To present the Online Grocery development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

Key Stakeholders

Online Grocery Manufacturers

Online Grocery Distributors/Traders/Wholesalers

Online Grocery Subcomponent Manufacturers

Industry Association

Downstream Vendors

If you have any special requirements, please let us know and we will offer you the report as you want.

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