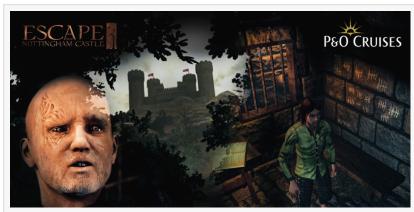


## P&O Cruises challenges Guests with an Exclusive Dungeon Escape

A groundbreaking new Virtual Reality Escape Room Experience revealed today will challenge guests of P&O Cruises to escape the confines of a Medieval Dungeon.

BRIGHTON, EAST SUSSEX, UNITED KINGDOM, May 8, 2019 /EINPresswire.com/ -- An Escape Room is an adventure experience where a group of players have a limited amount of time to escape from a locked room. The group of Players must use teamwork, investigative skills and puzzle-solving to find the best method of escape.

'Escape from Nottingham Castle' is exclusive to guests on <u>P&O Cruises</u> and debuts this week on P&O ship Ventura. The virtual reality experience will be available on other ships in the fleet as it is rolled out during the rest of this year.



Can you Escape and Stop King John From Marrying Your Bride?



Robin Hood In a Forest Glade

The challenge is much like a physical Escape Room however one VR Player will experience a

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Virtual Reality allows the Escape Room to be reset instantly, even to a brand new experience."

Mark Bellinger

digital recreation of the locked room with a Virtual Reality headset whilst the other Real World Players will be monitoring the VR Player's actions through several cameras and will be advising them on their best course of action.

In this time-based challenge, devised and built by Brighton based Entertainment Software developers <u>Showstorm</u>, you

are Robin Hood, the legendary outlaw of Sherwood Forest, and your beloved Maid Marion is being forced to marry King John.

In order for the 'happy day' to run smoothly, The Sheriff of Nottingham has captured Robin and locked him in the highest tower of the castle. You have 20 minutes to make your escape from the cell, crash the wedding and save Maid Marion.



"Traditional Escape Rooms require a great number of physical props and a long time to reset the room between Player groups," said Mark Bellinger, Showstorm's Managing Director. "Virtual Reality allows the Escape Room to be reset instantly, even to a brand new experience."

The high level of immersion in this experience is achieved with a combination of using premium wireless VR hardware from <u>HTC Vive</u> powered by Showstorm's pioneering ASI™ system.

ASI™ All Senses Immersion is Showstorm's bespoke solution that delivers a premium level of immersion in Virtual Reality using not only Sight, 3D Spatial & Ambisonic Audio but also other senses including Smell.

Showstorm will be showcasing a sample experience of the ASI™ All Senses Immersion VR experience at the Let's Do Business Brighton Expo 2019 #LDBBrightonExpo on the 13th June 2019 at the American Express Stadium.

Mark Bellinger Showstorm Ltd +44 20 8123 3453 email us here

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