

NEW STUDY: SUNSCREEN ABSORBS INTO THE BLOODSTREAM. HOW TO MINIMIZE RISK W/O GIVING UP SUN PROTECTION-HYDROCHIC SWIMWEAR

HydroChic, maker of sun-protective swimwear and cruise wear, has a sensible suggestion: cover up with fashionable UPF 50 swimwear for women & girls

NEW YORK, NY, UNITED STATES, May 8, 2019 /EINPresswire.com/ -- The U.S. Food and Drug Administration has published a new study showing that several chemicals found in [sunscreen](#) enter the bloodstream at high levels in as little as one day.

What's more, daily use of sunscreen can cause some ingredients to remain in the body even after discontinuing use. The report calls for more research into the health risks these ingredients may create when absorbed into the body.

Meanwhile, the experts agree that sunscreen is still the best line of defense against exposing bare skin to dangerous UV light.

So how can water lovers and beach fans fend off the potential adverse side effects from both sun AND from sunscreen? HydroChic, maker of sun-protective [swimwear](#) and cruise wear, has a sensible suggestion: cover up.

Traditional swimwear can be quite skimpy. HydroChic offers a unique line of figure-flattering Smart Swimwear for women and girls who want to feel confident and look great without sacrificing comfort or modesty. Its extensive mix-and-match swimwear collection features skirts with attached leggings, skorts, capris, tunics, long and short-sleeve tops, and tanks.

HydroChic does more than provide coverage. It's swimwear is made from top quality fabric with a UPF rating of 50, the industry's highest level of UV protection. Yes, you still need sunscreen for exposed skin – but less exposed skin means you use less sunscreen.

Another HydroChic plus: quality craftsmanship. With hidden zippered pockets, detailed stitching, and vibrant luxe prints, these chlorine-proof swim pieces have excellent breathability and a two-way stretch for a perfect fit, even after repeated use.

Stylish, lightweight, and fast drying, HydroChic fashions can be worn from the beach to the

boardwalk and out to lunch or dinner. The super-versatile line also includes swim shorts, pants, jackets – even maternity styles and mastectomy options.

HydroChic is available in a wide array of colors and prints at select stores throughout the U.S., Canada, Australia, South Africa, and Israel, and online at www.hydrochic.com. Prices range from \$29.50 to \$95.00.

About HydroChic

HydroChic, LLC. was co-founded by Daniella Teutsch and Sara Wolf and launched in May, 2007. The idea came to them one day at the Jersey Shore as they watched women of all ages slather themselves with sunscreen and pull sloppy men's t-shirts over their traditional bathing suits to protect their skin from sun damage. They knew that more fashionable coverage options were missing in the swimwear market. Only then did they realize how many other women were searching for the very same swimwear solutions. HydroChic is based in New Rochelle, N.Y.

Vicki wine Jakubovic

VP, Marketing

+1 973-519-8926

[email us here](#)

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