

DriveltAway Introduces New Shared Mobility Technologies Speaking to Auto Industry Groups on Two Continents in May 2019

John F. Possumato, CEO, is in Verona, Italy, addressing European Dealers, while Adam Potash, COO, is in San Diego, at the Automotive Finance Summit

HADDONFIELD, NJ, UNITED STATES, May 9, 2019 /EINPresswire.com/ -- [DriveltAway](#), Inc., the industry leader in car dealer focused Shared Mobility, announces that its key executives, John

F. Possumato (CEO) and Adam Potash (COO), are each addressing large automotive industry groups this month, discussing the opportunity for car dealers to enter the emerging high growth Mobility as a Service (MaaS) business, and introducing the latest groundbreaking version of its technology platform and app, at industry events on two different continents within the same 24 hours in May.



DriveltAway

DriveltAway
Dealer Based Shared Mobility

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Possumato will be speaking at the massive [Automotive Dealer Day](#) event, the largest dealer focused conference in Europe, on May 15, in Verona, Italy, on “How can Dealers Operate in the Mobility Business? Less than 24 hours before that, Potash will be presenting DriveltAway’s new app, as one of seven emerging automotive technology companies picked to compete in the [DEMOvation Challenge](#) at the Auto Finance Innovation Summit, on May 14, and will also participate in their Startup Roundtable presentation.

“I was surprised and honored to be asked to address the Automotive Dealer Day audience on the topic of new Mobility as a Service opportunities for dealers,” says Possumato, and, “I think it would be correct to say that this chance to engage and prosper in Shared Mobility applies to automotive retailers in almost every country around the globe, if dealers proactively investigate and act on their potential now, while they have the installed infrastructure advantage. My only regret is that I can’t be two places at once, to cheer our team on at the DEMOvation challenge, literally less than nine hours earlier, seven thousand miles away.”

“I am very eager to present our new platform to the respected industry automotive finance audience at the DEMOvation challenge, and honored as well to have been chosen as one of the impressive group of companies in the mix,” says Potash, “we think that our dealer focused platform and app is unique in that it easily and inexpensively can get a dealer in the MaaS business immediately, concentrating on the ‘low hanging fruit’ of providing temporary vehicles to Lyft & Uber drivers, with a clear ‘Path to Ownership™’. Now integrating credit repair and in-app inventory review and deal structure, we successfully allow our dealers to be on the right side of both potential disrupting forces in the car business – shared mobility and online (or in app)

commerce.”

As a leader in dealer focused technology and tools to capitalize on the changes in automotive retailing, so that current dealers can “disrupt the disruptors,” DriveltAway also recently announced its partnerships with CloudOne to offer over 40,000 subprime customers a month a new way to buy a vehicle by using on-demand Ride Sharing employment, Get Credit Healthy, Inc., to integrate free one-on-one credit counseling and repair for all drivers on its app, and MyDealerOnline to allow dealers to list vehicles at dealer only auctions to potential rent-to-own Ride Share driver prospects.

Details on the upcoming events:

DEMOvation Challenge at the Auto Finance Innovation Summit

Date: May 13-16

Presentation Day/Time: May 14 2:45 – 4:00pm PT

Location: Omni San Diego, San Diego, CA

Link: <https://www.autofinanceinnovation.com/>

Automotive Dealer Day

Date: May 14-16

Presentation Day/Time: May 15 – 11:30-12:30pm CET

Location: Veronafiere Congress Center, Verona, Italy

Link: <https://www.dealerday.com/>

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