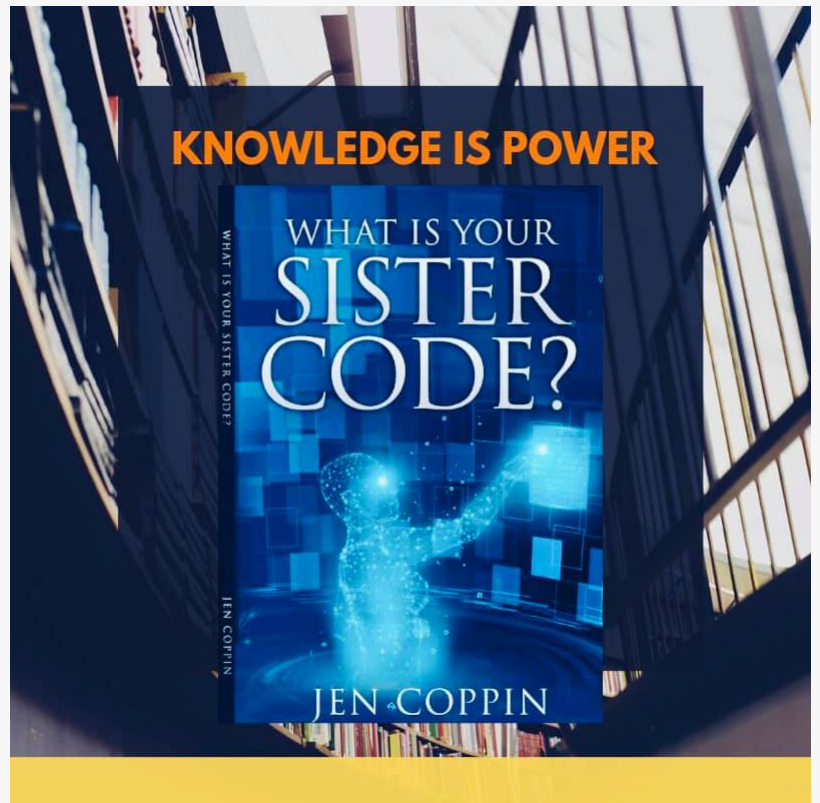


# Jen Coppin, MBA, Releases What's Your Sister Code?

NEW YORK, NY, UNITED STATES, May 9, 2019 /EINPresswire.com/ -- Author and businesswoman, [Jen Coppin](#) has released her new book, her publicist announced today. "What's Your Secret Code?" is an inspirational and self-help women's resource. It was written to enlighten, empower, and illustrate how women can be independent, while walking in unity.

Historically, women have associations and friendships that are often mangled with underlying jealousy, rivalry, and self-centeredness. In "What's Your Secret Code?" Coppin outlines several factors that explain why women are conflicted with the relationship they have with each other.

The author challenges women to replace negativity with positivity and then earnestly work towards building nurturing and respectful relationships. She says it's quite possible to exchange hard realities, with what could be.



What Color Is Your Sister Code? by Jen Coppin

"The Sister Code is at the center of an ongoing conversation among women to improve their interpersonal relationships with each other," she stated. "The book asserts that in order to bring about collaborative change, women must work together as sisters and not foes."

Coppin also discusses several other topics such as marginalization and gender inequality. For example, women still do not have equal pay in the 21st century. She says these are among many issues which selfishly disregard the plight of women in a male-dominated, American society.

"More than anything, the book is an organizational model for solutions aimed at moving women to advocate, educate, and inspire each other," stated [Fran Briggs](#), Publicist to Jen Coppin. "Jen challenges women to rejuvenate, develop, and love themselves, so they can inspire, uplift, and assist others."

Jen Coppin is available as a consultant and professional speaker. For appointments or speaking engagements, contact Fran Briggs, [FranBriggs@aol.com](mailto:FranBriggs@aol.com). To purchase or learn more about her book, visit <https://www.amazon.com/What-Your-Sister-Code-Coppin/dp/1797745778> or call (614) 625-4861.

ABOUT JEN COPPIN:

As a youth working alongside her mother in New York factories, and while cleaning houses, Jen Coppin never lost sight of her dreams. The South East England native is the daughter of native Caribbean parents who migrated to the United States. Jen is the founder of the Kora Beauty Skincare line. It specializes in helping women with skin care issues. She is also the publisher at New Vision Media Publications. Jen Coppin earned her bachelor's degree in Psychology, and a MBA Degree in Business Management, with a course of study in Business finance and accounting. The author champions women's rights as human rights and believes that women can become catalysts for change.

Fran Briggs  
eMediaCampaigns!  
+1 928-275-1642  
[email us here](#)  
Visit us on social media:  
[Facebook](#)  
[Twitter](#)

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