



# Macy's Town House, Boutique Dog Hotel, is Newest Concept in Specialized Pet Care

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*Love for family DOGS inspires unique personalized service for canines*

TUPELO, MISSISSIPPI, UNITED STATES, May 9, 2019 /EINPresswire.com/ -- Exciting things are happening this summer for dogs in North Mississippi. A new boutique hotel for dogs, Macy's Townhouse, is scheduled to open soon in Tupelo, MS. The dog hotel will provide a high level of 24 hour care in an environment featuring the comforts of home.

The hotel is the namesake of Macy, a beloved rescue dog, found at a service station near Winona, MS, by Sarah McCullough of Tupelo. Sarah discovered Macy starving and alone and enticed her into her car with a slice of pound cake. After nursing her back to health, Macy was placed in a great home and will now be the spokesperson for the new dog hotel brand. Along with other creature comforts, Macy's Townhouse will offer "Dog Pound" Cake treats for guests to enjoy. The treats will be sold in the hotel's dog bakery along with birthday cakes and other culinary specialties.

Macy's Townhouse lobby will feature small rotating exhibits from Dallas' Museum of Dog mobile experience. Antique dog collars, rare Steiff dog hand puppets and William Wegman limited editions will be included in the exhibits.

In addition to the hotel, the Dog Limo Tour, will make it's way from Dallas for the hotel opening and the Tupelo Elvis Festival. The daschund festooned stretch limousine is equipped with a pet treat bar as well as balls, toys and other props. The dog limo provides a fun experience for dogs and their families to capture unique photos in a limo customized for a dog's enjoyment.

The Dog Limo will be joined by Bark n Brew Coffee offerings for folks to gather with their dogs and enjoy the menu of Nitro Brew, Cold Brew and other coffee drinks and treats. Additionalal limo stops are planned for animal rescue events in Birmingham, Oxford, Starkville and Memphis.

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