

# Wells of Life and Rocked Regalia Jewelry Company Partner to Save Lives in Africa

*Cutting-edge Rocked Regalia Jewelry to Donated a Portion of Sales to Wells of Life*

LAS VEGAS, NEVADA, UNITED STATES, May 9, 2019 /EINPresswire.com/ -- [Wells of Life](#) announced its first strategic partnership with [Rocked Regalia](#), a globally-inspired jewelry company looking to make a positive change in the world. Wells of Life provides clean water and poverty solutions to rural villages in Uganda, East Africa. While Rocked Regalia is the first strategic partner for the Southern Calif.-based nonprofit organization, they aim to soon initiate similar arrangements around the world.

Rocked Regalia was launched by Las Vegas-based entrepreneur Bonnie Pascua to create cutting-edge jewelry that express individual styles. The high-end fashion jewelry has a boho-rocker chic vibe that has already gained popularity among celebrities and influencers.



Rocked Regalia Bracelets

Pascua says, "I'm thrilled to launch my jewelry line and provide a portion of all proceeds from each Rocked Regalia sales transaction to Wells of Life. My company goal is to provide one water well per month by 2020. At a hard cost of \$6000, each well provides clean water to 1000 people for up to 25 years so we're aiming to save thousands of lives in this process."

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*Bonnie Pascua*

Most of the jewelry pieces are one-of-a-kind or limited edition and the semi-precious stones and steel line possess a 7.83 Hz grounding frequency (Schumann Resonance) to promote wellness and mental acuity for its wearer.

The other side of the business is giving back. In addition to the Wells of Life partnership, Rocked Regalia recently partnered with a women's shelter in Las Vegas to handcraft the line in the U.S. providing women in transition with an opportunity to build stable new lives.

Pascua also points out that their premier partnership with Wells of Life not only provides water but affords educational and economic opportunities to the people of Uganda. When a village has

access to clean water, there's a chain reaction of growth and a path out of poverty. Illness and mortality rates drop and women and young girls, whose days were once relegated to collecting water, are now free to work, attend school and tend more closely to home and family.

Peter Ashworth, Wells of Life CMO/COO stated, "We are excited to work with Rocked Regalia, a company that supports our values and vision. We look forward to this strategic partnership resulting in our mutual ability to bring clean water to East African Uganda villages who desperately need a hand up. The partnership also provides the potential to bring multiple opportunities; our heroes in the small rural villages we serve, the support of Rocked Regalia's mission, and an enhanced ability to achieve our mission and goals at Wells of Life."

To view the Rocked Regalia jewelry line, visit [www.rockedregalia.com](http://www.rockedregalia.com)  
About Wells of Life

Wells of Life is a Christian organization founded on the belief water is a basic human right. Founded in 2008 and headquartered in Mission Viejo, Calif., the provision of clean water is viewed as the catalyst to free communities from poverty providing sustainable and healthy living. Their mission is supported through a variety of partnerships with schools, churches and businesses, including their annual Run4Water community fundraiser. Registered as a nonprofit organization in the U.S., Ireland and Uganda, Wells of Life has provided over 400 wells to the poorest communities in Uganda.

For more information, visit <https://wellsoflife.org/>

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Rocked Regalia Necklace



Villagers Celebrate a Water Well in East Africa

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