



# Harry levy's Southsea pier amusement arcades go cashless with Kwikpay app

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*Harry Levy has partnered with Kwikpay to introduce an app-based cashless payments & customer interaction system into their amusement park at Southsea Pier.*

LONDON, LONDON, UNITED KINGDOM, May 13, 2019 /EINPresswire.com/ -- Harry Levy has partnered with Kwikpay to usher their arcades into the 21st century. An app based cashless payments and customer interaction system is now live at their Southsea pier arcade. The solution will soon be rolled out at the other Harry Levy arcades in association with Kwikpay.

With the [Kwikpay app](#) customers are now able to make cashless digital payments for their rides and amusement games. The customer's enjoy the convenience of paying through credit cards, apple pay & google pay with an app experience.

The changing customer behaviour is forcing businesses to implement cashless and digital experience options. Kwikpay's easy to use and intuitive smartphone app, along with the plug & play solution converts the existing amusement machine to a smart amusement machine in a jiffy.

The Amusement operators can offer an app experience, digital payments , loyalty bundles , peak off peak pricing and a lot more to their customers.

Mathew Deith Commercial director harry levy - "Kwikpay has created a complete platform for amusement industry to go digital and hence this felt like a no brainer. Kwikpay has enabled almost 50+ machines and we are excited to see customer engagement and use their management tools. Personally I am amazed at the speed at which the any of our amusement games can be started through the kwikpay app. We are currently running various discounts and offers for our customers at the Southsea Pier location via Kwikpay, something that we have never been able to do in the past.

Know more about our solution, [download the brochure now](#).

## [About Kwikpay:](#)

Kwikpay offers an easy to use, intuitive smartphone app (iOS and Android), allowing customers to buy numerous services. Kwikpay is the UK's first digital platform for multiple services. Customers can operate the gaming rides and arcade machines through Kwikpay app. The operators can offer bundled pricing, promotions and loyalty benefits to their audience. The gaming arcade operators can now, upsell/cross-sell various products at different locations, get to know their machines and how much cash has been collected in each machine in real time through a dashboard. Make intelligent business decisions on the peak, off-peak pricing, discounting etc.

## About Harry Levy:

Harry Levy Amusement Contractor is a leading operator, manufacturer and distributor of amusement machines, founded in 1980. The Harry Levy Group also incorporates Crown Leisure, which has been synonymous with the pay-to-play gaming and amusement industry in the UK for

over 30 years. Harry Levy operates machines in a variety of high-profile locations, including piers, family entertainment centres and shopping malls. The company is the world's leading manufacturer of coin pushers, but can supply any type of amusement machine, including cutting edge Virtual Reality attractions.

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