

Event Management as a Service Market Size – Industry Share Report 2025

WiseGuyReports.com Presents “Global Event Management as a Service Market Size, Status and Forecast 2019-2025” New Document to its Studies Database

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The process of organizing an event for a target audience is known as [event management](#). Event management software has a set of features that help organizers plan, execute, and monitor events. Cloud-based event management software is defined as event management as a service.

The social networking site twitter dominated the market and accounted for the largest market share. Twitter has an increased customer reach which induces event organizers to update event-related information on the site. Twitter also helps in improving the marketing of events and allows event management professionals to stay up-to-date on the latest trends, technologies, and best practices of the event management industry.

The corporate organizations segment dominated the global event management as a service market. This segment comprises corporations, media organizations, associations, event management agencies, trade shows, and educational institutes where professionals use events for product launches, conferences and seminars, company outings, dinners, and team building.

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In 2018, the global Event Management as a Service market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Event Management as a Service status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Event Management as a Service development in United States, Europe and China.

The key players covered in this study

Lanyon
Cvent
Etouches
Eventbrite
Eventzilla
Regpack
XING Events
Bizzabo
CadmiumCD
Certain
Dean Evans and Associates
Profit Systems
iRez Systems
KweekWeek
Lyyti
Member Solutions
PlanetReg
Planning Pod
RegPoint Solutions
ReServe Interactive
Ungerboeck Systems International

Market segment by Type, the product can be split into

Facebook
Twitter
LinkedIn
Other

Market segment by Application, split into

Corporate Organizations
Public Organizations and NGOs
Individual Users

Market segment by Regions/Countries, this report covers

United States
Europe
China

Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

To analyze global Event Management as a Service status, future forecast, growth opportunity, key market and key players.

To present the Event Management as a Service development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

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