

Tampons Market Size, Statistics, Growth, Revenue, Analysis & Trends – Industry Forecast Report 2019-2025

WiseGuyReports has added new market study to its database, titled "2019 Global and Regional Tampons Market Research Report Forecast 2025".

PUNE, MAHARASHTRA, INDIA, May 10, 2019 /EINPresswire.com/ -- Report Description: A <u>tampon</u> is a mass of absorbent material, primarily used as a feminine hygiene product. Tampons are designed to be easily inserted into the vagina during menstruation and absorb the menstrual flow. Once inserted correctly a tampon is held in place by the vagina and expands as it soaks up menstrual blood. The global tampons market will reach 5.98 billion USD by 2025 from 4.16 billion USD in 2018 at a CAGR of 5.32% during the period.

Growth by Region

North America held significant share in the market due to changing preferences and adoption of new advanced products. Asia Pacific will grow at higher rate owing to rise in middleclass and higher middleclass women population, puberty education, menstrual health management and sanitation facilities. Middle East & Africa will also grow at significant rate due to rising adoption of tampons.

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Drivers vs Constraints

Changing lifestyle of women and rise in awareness about health is driving the market growth. Investment in R&D and product innovation are further boosting the market. However, high product prices and availability of cheaper substitutes are restraining the market growth.

Industry Trends and Updates

Startup Athena Club latest to join tampon subscription service market. Dame launches reusable tampon applicator as a period product for the 21st century.

We also can offer customized report to fulfill special requirements of our clients. Regional and Countries report can be provided as well.

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Global Tampons Market – by Product, Material, Usage, Size, Distribution Channel, Region - Market Size, Demand Forecasts, Company Profiles, Industry Trends and Updates (2018 - 2025)

- 1. Research Methodology
- 2. Executive Summary
- 3. Market Overview
- 3.1. Definition
- 3.2. Industry Value Chain Analysis
- 3.3. Porter's 5 Forces
- 3.4. Regulations

- 4. Market Dynamics
- 4.1. Introduction
- 4.2. Drivers
- 4.3. Constraints
- 4.4. Trends

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10. Global Tampons Market Segmentation, Forecasts and Trends - by Region

10.1. North America

10.1.1. U.S.

10.1.2. Canada

10.1.3. Mexico

10.2. Europe

10.2.1. UK

10.2.2. France

10.2.3. Germany

10.2.4. Italy

10.2.5. Others

10.3. Asia Pacific

10.3.1. India

Continued...

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