



# Global Marketing Intelligence Software: Market Analysis, Strategies, Segmentation And Forecasts 2019 To 2025

*Wiseguyreports.Com Adds "Marketing Intelligence Software – Global Market Growth, Opportunities, Analysis Of Top Key Players And Forecast To 2025"*

PUNE, MAHARASHTRA, INDIA, May 10, 2019 /EINPresswire.com/ -- [Marketing Intelligence Software](#) Market 2019

## Description:

Marketing intelligence software can be deployed using an on-premises or software as a service (SaaS, or cloud-based) model. These software can take data from disparate data sources, such as web analytics, business intelligence, call center and sales data and puts them into a single environment.

In 2018, the global Marketing Intelligence Software market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Marketing Intelligence Software status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Marketing Intelligence Software development in United States, Europe and China.

The key players covered in this study

ZoomInfo  
DiscoverOrg  
InsideView  
Chartio  
TapClicks  
Lead411  
D&B Hoovers  
Datorama  
Bizible  
V12 Data  
Marketo  
Metadata.io  
DataFox  
Demandbase  
FullContact

Request Free Sample Report @ <https://www.wiseguyreports.com/sample-request/3993246-global-marketing-intelligence-software-market-size-status-and-forecast-2019-2025>

Market segment by Type, the product can be split into

On-Premises  
Cloud Based

Market segment by Application, split into  
Large Enterprises  
SMEs

Market segment by Regions/Countries, this report covers  
United States  
Europe  
China  
Japan  
Southeast Asia  
India  
Central & South America

The study objectives of this report are:

To analyze global Marketing Intelligence Software status, future forecast, growth opportunity, key market and key players.

To present the Marketing Intelligence Software development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Marketing Intelligence Software are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Enquiry before Buying @ <https://www.wiseguyreports.com/enquiry/3993246-global-marketing-intelligence-software-market-size-status-and-forecast-2019-2025>

If you have any special requirements, please let us know and we will offer you the report as you want.

Table of Content:

- 1 Report Overview
  - 1.1 Study Scope
  - 1.2 Key Market Segments
  - 1.3 Players Covered
  - 1.4 Market Analysis by Type
    - 1.4.1 Global Marketing Intelligence Software Market Size Growth Rate by Type (2014-2025)
    - 1.4.2 On-Premises
    - 1.4.3 Cloud Based
  - 1.5 Market by Application
    - 1.5.1 Global Marketing Intelligence Software Market Share by Application (2014-2025)
    - 1.5.2 Large Enterprises
    - 1.5.3 SMEs
  - 1.6 Study Objectives
  - 1.7 Years Considered

## 2 Global Growth Trends

### 2.1 Marketing Intelligence Software Market Size

### 2.2 Marketing Intelligence Software Growth Trends by Regions

#### 2.2.1 Marketing Intelligence Software Market Size by Regions (2014-2025)

#### 2.2.2 Marketing Intelligence Software Market Share by Regions (2014-2019)

### 2.3 Industry Trends

#### 2.3.1 Market Top Trends

#### 2.3.2 Market Drivers

#### 2.3.3 Market Opportunities

.....

## 12 International Players Profiles

### 12.1 ZoomInfo

#### 12.1.1 ZoomInfo Company Details

#### 12.1.2 Company Description and Business Overview

#### 12.1.3 Marketing Intelligence Software Introduction

#### 12.1.4 ZoomInfo Revenue in Marketing Intelligence Software Business (2014-2019)

#### 12.1.5 ZoomInfo Recent Development

### 12.2 DiscoverOrg

#### 12.2.1 DiscoverOrg Company Details

#### 12.2.2 Company Description and Business Overview

#### 12.2.3 Marketing Intelligence Software Introduction

#### 12.2.4 DiscoverOrg Revenue in Marketing Intelligence Software Business (2014-2019)

#### 12.2.5 DiscoverOrg Recent Development

### 12.3 InsideView

#### 12.3.1 InsideView Company Details

#### 12.3.2 Company Description and Business Overview

#### 12.3.3 Marketing Intelligence Software Introduction

#### 12.3.4 InsideView Revenue in Marketing Intelligence Software Business (2014-2019)

#### 12.3.5 InsideView Recent Development

### 12.4 Chartio

#### 12.4.1 Chartio Company Details

#### 12.4.2 Company Description and Business Overview

#### 12.4.3 Marketing Intelligence Software Introduction

#### 12.4.4 Chartio Revenue in Marketing Intelligence Software Business (2014-2019)

#### 12.4.5 Chartio Recent Development

### 12.5 TapClicks

#### 12.5.1 TapClicks Company Details

#### 12.5.2 Company Description and Business Overview

#### 12.5.3 Marketing Intelligence Software Introduction

#### 12.5.4 TapClicks Revenue in Marketing Intelligence Software Business (2014-2019)

#### 12.5.5 TapClicks Recent Development

### 12.6 Lead411

#### 12.6.1 Lead411 Company Details

#### 12.6.2 Company Description and Business Overview

#### 12.6.3 Marketing Intelligence Software Introduction

#### 12.6.4 Lead411 Revenue in Marketing Intelligence Software Business (2014-2019)

#### 12.6.5 Lead411 Recent Development

### 12.7 D&B Hoovers

#### 12.7.1 D&B Hoovers Company Details

#### 12.7.2 Company Description and Business Overview

#### 12.7.3 Marketing Intelligence Software Introduction

#### 12.7.4 D&B Hoovers Revenue in Marketing Intelligence Software Business (2014-2019)

#### 12.7.5 D&B Hoovers Recent Development

### 12.8 Datorama

- 12.8.1 Datorama Company Details
- 12.8.2 Company Description and Business Overview
- 12.8.3 Marketing Intelligence Software Introduction
- 12.8.4 Datorama Revenue in Marketing Intelligence Software Business (2014-2019)
- 12.8.5 Datorama Recent Development
- 12.9 Bizible
  - 12.9.1 Bizible Company Details
  - 12.9.2 Company Description and Business Overview
  - 12.9.3 Marketing Intelligence Software Introduction
  - 12.9.4 Bizible Revenue in Marketing Intelligence Software Business (2014-2019)
  - 12.9.5 Bizible Recent Development
- 12.10 V12 Data
  - 12.10.1 V12 Data Company Details
  - 12.10.2 Company Description and Business Overview
  - 12.10.3 Marketing Intelligence Software Introduction
  - 12.10.4 V12 Data Revenue in Marketing Intelligence Software Business (2014-2019)
  - 12.10.5 V12 Data Recent Development
- 12.11 Marketo
- 12.12 Metadata.io
- 12.13 DataFox
- 12.14 Demandbase
- 12.15 FullContact

Continued.....

Buy Now @ [https://www.wiseguyreports.com/checkout?currency=one\\_user-USD&report\\_id=3993246](https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=3993246)

Contact US:

NORAH TRENT

Partner Relations & Marketing Manager

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.