



Global Nightwear Market 2019 Industry Analysis, Share, Growth, Sales, Trends, Supply, Forecast 2025

WiseGuyReports.com adds "Nightwear Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting 2025" reports to its database.

PUNE, MAHARASHTRA, INDIA, May 11, 2019 /EINPresswire.com/ -- [Nightwear](#):

Executive Summary

clothes, usually in direct contact with the skin, although they may comprise more than a single layer. They serve to keep outer garments from being soiled or damaged by bodily excretions, to lessen the friction of outerwear against the skin, to shape the body, and to provide concealment or support for parts of it. Nightwear – also called sleepwear, nightclothes, or nightdress – is clothing designed to be worn while sleeping. The style of nightwear worn may vary with the seasons, with warmer styles being worn in colder conditions and vice versa. Some styles or materials are selected to be visually appealing or erotic in addition to their functional purposes.

The global Nightwear market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Nightwear market based on company, product type, end user and key regions.

This report studies the global market size of Nightwear in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Nightwear in these regions.

This research report categorizes the global Nightwear market by top players/brands, region, type and end user. This report also studies the global Nightwear market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

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The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Adidas
Alfani
Calvin Klein
Champion
Emporio Armani
ExOfficio
Fruit of the Loom
Hanes
Jockey
L.L.Bean
Patagonia

SmartWool
Under Armour

Market size by Product

Pyjamas

Nightdress

Nightcap

Others

Market size by End User

Men

Women

Kids

The study objectives of this report are:

To study and analyze the global Nightwear market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.

To understand the structure of Nightwear market by identifying its various subsegments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global Nightwear companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.

To project the value and sales volume of Nightwear submarkets, with respect to key regions.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

In this study, the years considered to estimate the market size of Nightwear are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

This report includes the estimation of market size for value (million US\$) and volume (K Units). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Nightwear market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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