

TraceGains Adds Record Number of New Customers in 2019

WESTMINSTER, CO, UNITED STATES, May 10, 2019 /EINPresswire.com/ -- TraceGains, the leader in cloud-based compliance, quality, and new product development software for the consumer-packaged goods industry, today announced it's added a record number of new company logos to its growing customer base in 2019.

With 31 of the top one-hundred Food & Beverage Companies running TraceGains and a rapidly growing business in dietary supplements and retail, along with the burgeoning hemp industry, the company is gaining momentum.

"We've added 27 customer logos in 2019," TraceGains CEO Gary Nowacki said. "In the global supply chain, on average, 80 percent of a company's data lives with its business partners. TraceGains brings all that data together in one place for our customers and digitizes it, automates it, and turns it into valuable business insight."



TraceGains CEO Gary Nowacki speaking to customers at TGCon 2019

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TraceGains VP of Sales Mike Hubbard

“2019 is shaping up to be a record-breaking year for TraceGains customer adoption and expanded use of our solutions,” TraceGains VP of Sales Mike Hubbard said. “With more organizations making digital transformation an imperative, we’re finding that automating and streamlining business processes is becoming a bigger priority and increasing the adoption of TraceGains.”

“We reviewed several options, but only TraceGains gives manufacturers and distributors the ability to validate that CBD providers are fully compliant with the 2018 Farm Bill,”

Ecofibre Managing Director and new TraceGains Customer Eric Wang said.

Following the company's sold-out conference, TGCon, in Denver two weeks ago, it plans to add executive and prospect tracks to the event in 2020 to accommodate the growing interest in TraceGains technology.

About TraceGains

TraceGains delivers cloud-based supplier compliance, quality management, and new product development solutions for the CPG industry. At the heart of TraceGains is an advanced network platform that digitizes documentation, automates workflows, and streamlines processes. With instant information sharing and visibility throughout the supply chain, companies can grow the

business without adding resources.

Annie Wissner
TraceGains, Inc.
+1 303-317-7157

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