

# Michel Lino, CEO of LinoMix Comunicação, explains how to get a seal of authenticity on social networks

*Learn how to get the blue seal of authenticity on Facebook, Instagram and Twitter. Michel Lino, CEO of LinoMix Communications Agency Partner of Platform Media.*

GOIÂNIA, GO, BRASIL, May 11, 2019 /EINPresswire.com/ -- Agencia [LinoMix Comunicação y Asesoría](#), optimizes the application process for verifying the account of personalities and companies in Instagram, Facebook and Twitter.

In the current global scenario, having relevance in social networks is a decisive factor for the success of a personality or company. More than producing content, however, it is hoped that these profiles will have credibility. To do this, Facebook, Instagram and Twitter provide the blue checkmark, which became the object of desire for those who work their image in the digital environment.

In order to obtain such benefit, the page, whether of a company or a public person, must have relevance in the large media. This requirement causes advisories to gain momentum in this process. Whoever wants the blue label hires a company to gain notoriety and then require verification of their account.

Among the most successful cases in the field, LinoMix is one of the options for those who want help during the procedure. CEO of the agency and media partner of social networks, [Michel Lino](#) is who is behind the service.

"Our job is to put the user on the correct rail to get it as fast as possible. We simplify the steps, saving the interested of all the bureaucratic part that involves the request ", points out the entrepreneur.

[With extensive media networking](#), LinoMix achieves the necessary relevancy for its customers, boosting its image in the market and considerably increasing the chance of success in the application of the blue seal, so important in the networks.

"Our focus is to assist in every step of this process. In the current scenario, having the verified account represents credentials for the followers and security for the user, who is less likely to have the account invaded, for example, "Michel Lino points out.



Michel Lino, CEO of LinoMix, visiting Facebook Brazil in São Paulo-SP

Focusing on obtaining the checks, the company has been gaining the market since 2016. In the period elected of 2018, were more than 110 candidates attended by the company. After that, personalities and companies from other segments also enjoyed the services of the agency.

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