

# Cookies Market 2019: Global Key Players, Trends, Share, Industry Size, Segmentation, Opportunities, Forecast To 2025

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PUNE, MAHARASHTRA, INDIA, May 13, 2019 /EINPresswire.com/ -- Summary:

A new market study, titled "Discover Global Cookies Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

## Introduction

Cookies are flat-baked treats. In many countries, crisp cookies are often referred to as biscuits. Bakeries and specialty stores accounted for the maximum sales of cookies. Bakeries offer a wide range of freshly baked products such as cookies and a number of bakeries provide consumers the option to pretest their products before purchasing. Specialty stores offer products from a large number of brands and this channel is the most-significant revenue generator to the cookies market.

The global Cookies market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Cookies market based on company, product type, end user and key regions.

This report studies the global market size of Cookies in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Cookies in these regions.

This research report categorizes the global Cookies market by top players/brands, region, type and end user. This report also studies the global Cookies market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

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The following manufacturers are covered in this report, with sales, revenue, market share for each company:

- Kellogg
- PepsiCo
- Nestle
- Danone
- Mondelez International
- Campbell Soup Company
- Parle Products
- Pladis
- General Mills
- Pacific Cookie
- Great American Cookies
- Boulder Brands
- Starbucks
- J&M Foods
- Aryzta
- Voortman Cookies

## Ben's Cookies

### Market size by Product

Plain and Butter-Based Cookies

Choco-Chip and Other Chocolate-Based Cookie Varieties

Others

### Market size by End User

Bakeries and Specialty Stores

Supermarkets and Hypermarkets

Independent Retailers and Convenience Stores

Foodservice

Others

### Market size by Region

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Malaysia

Philippines

Thailand

Vietnam

Europe

Germany

France

UK

Italy

Spain

Russia

Central & South America

Brazil

Rest of Central & South America

Middle East & Africa

GCC Countries

Turkey

Egypt

South Africa

The study objectives of this report are:

To study and analyze the global Cookies market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.

To understand the structure of Cookies market by identifying its various subsegments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global Cookies companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.

To project the value and sales volume of Cookies submarkets, with respect to key regions.

To analyze competitive developments such as expansions, agreements, new product launches,

and acquisitions in the market.

In this study, the years considered to estimate the market size of Cookies are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

This report includes the estimation of market size for value (million US\$) and volume (K MT). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Cookies market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered

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