



# International Drum Month Sets the Rhythm with Backstage Contest with Celebrity Drummer Cindy Blackman Santana

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*Enter to win the PMC's "Drum Roadie for a Day" contest--a day backstage and behind the scenes with national touring drummer Cindy Blackman Santana.*

CLEVELAND, OH, USA, May 13, 2019 /EINPresswire.com/ -- Every music lover knows the percussion section gets people out of their seats and onto the dance floor. Children will even tap out a rhythm at an early age. Music is in our hearts.

Throughout May's [International Drum Month](#), the Percussion Marketing Council (PMC) is encouraging want-to-be drummers to visit a local participating music retailer to learn how they can begin drumming and enter to win the PMC's [Drum Roadie for a Day contest](#). This Grand Prize package includes a day behind the scenes with backstage passes, meet and greet with national touring drummer [Cindy Blackman Santana](#), and free concert.

"At the very center of the May International Drum Month effort is creating a positive first-drumming introduction and experience," states Karl Dustman, PMC Executive Board member. PMC will target young, diverse audiences that are potentially interested in drumming as a creative and healthy alternative lifestyle activity. Potential drummers will be able to enter the contest and find out more about drumming on the [www.PlayDrums.com](http://www.PlayDrums.com) website 24/7—engaging them immediately with all aspects of drumming, instructional material, videos, and drummer profiles.

Participating music stores or drum shops (listed at: <https://www.playdrums.com/2019idm>) will have a life-size Cindy Blackman Santana displays with entry information for customers visiting their store.

Celebrate International Drum Month with us by entering the #RoadieforaDay2019 contest! Winner gets backstage passes to hang out with Cindy Blackman Santana and experience a day in the life of a professional drummer on tour!

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