

PerksConnection from Perks Group Allows Students and Alumni to Access Deals and Discounts on Everyday Purchases

RONKONKOMA, NEW YORK, USA, May 13, 2019 /EINPresswire.com/ -- Perks Group is a national leader in affinity programs thanks to their intuitive design, broad offerings, and their user-friendly member hubs. Working with various universities and educational facilities across the country, they're able to provide students, faculty, and alumni savings on everyday purchases.

The Perks Group's popular affinity program currently provides regular deals and savings to millions of members across the country. By giving members regularly updated savings, and by supplying participating merchants with resources to market their products or services, Perks Group consistently recruits new businesses and individuals. As their numbers grow the available discounts provided through the merchant network expands, improving savings overall.

Through the Perks Program, members can redeem discounts at thousands of business locations in all 50 states. It's a highly-valuable tool that provides real savings and cash back without gimmicks or point systems. Members simply register with the PerksConnection hub or application and view regularly updated deals on items and services at their leisure.

Through their applications or online hub, members can find discounts by browsing a list of local deals or else by searching city, state, or zip code for out-of-town discounts. To redeem deals, members present a coupon or online code to a cashier at the time of purchase, make online purchases through a provided Perks Group link, download coupons for on-the-go shopping, or else use a value code through an 800 number service.

Since 1988, thousands of national and local companies have turned Perks members into their customers, boosting the program network to provide unparalleled savings. PerksConnection membership is a money-saving resource also available to many students in higher education. Partnering with various higher education institutions, Perks Group empowers students (as well as qualifying alumni and faculty) by providing substantial discounts on a range of purchases.

Antioch University has provided outstanding education since 1852 and continues encouraging success through Perks Group membership. Through Perks, their students have access to savings at local and national retailers as well as deals on gift cards, online shopping products, and services. Traveling students can save on car rentals, hotels, and resorts. In addition, they can access exclusive savings of up to 50% on sporting events, concerts, movie tickets, theme parks, tours, and more for their entertainment needs.

Marshall University, one of West Virginia's oldest public universities, also provides students and alumni with exclusive deals through PerksConnection. Within the program, participating members are offered the same savings on items and services as Antioch members, including both local and distant deals. Students gain access to special discounts on restaurants and eateries both in their college town and throughout the nation as well.

Thanks to Perks Group and <u>PerksConnection</u>, students, faculty, and alumni across the country earn real cash back on everyday purchases, letting them focus on their education or their work with confidence.

To learn more about Perks Group and Perks Connection call: (800) 727-3757

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