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Drone Data Services Market 2019 Global Analysis, Share, Trend, Key Players, Opportunities & Forecast To 2025

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Global Drone Data Services Market – Segment Analysis
Global Drone Data Services Market, By End-User, 2017 (%)
Real Estate & Construction 32.78%
Agriculture 27.45%
Mining 22.31%
Others 17.46%
The global drone data services market is segmented by service type into 3D modeling & digital elevation model (DEM), mapping & surveying, photogrammetry, and others including spectral imaging and object recognition. The mapping and survey segment is leading by market share owing to the adoption of satellite imagery for accurate measurements and land survey. The drone data services have substituted the conventional systems of land measurements, as the scalability of data is higher in comparison and can directly be used for analysis.
By platform, the market is segmented into cloud-based and operator software. The market is currently dominated by the operator software such as SimActive and Drone2Map. However, the cloud-based segment is expected to witness robust growth during the forecast period owing to the integration of digital technologies and the benefits of smart connectivity throughout all devices.
The drone data services market is further categorized by end-user into agriculture, construction, mining, real estate & construction and others including utility services and public safety. The real estate & construction segment is the leading segment by market share owing to the ease in the detection of energy losses in buildings, which can then be used to carry out real-time analysis and diagnostics. The agriculture segment is expected to grow at a rapid pace owing to the application of drone data services to analyze plant health, crop yield, and associated soil nutrition patterns.
Global Drone Data Services Market – Geographical Analysis
Global Drone Data Services Market, By Geography, 2017 (%)
North America 32.45%
Europe 24.89%
Asia-Pacific 19.76%

South America 15.45%
RoW 7.45%

The global drone data services market is segmented geographically by region into North America, South America, Europe, Asia-Pacific, and Rest of the World (RoW).
North America is the leading region by market share owing to the widespread adoption of drones for data collection and analysis, and expansion of business opportunities in the region by the development of innovative technological solutions. The companies are focusing on collaborations and joint ventures to expand the product portfolio. For instance, in May 2018, U.S.-based Airbus Aerial and DroneBase announced a partnership that delivers the world's first multi-source data service solution for aerial imagery and data from a single provider.

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Global Drone Data Services Market –Competitive Analysis
The market scenario and competitiveness is highly intense, with all major companies focused on strengthening its market position through mergers & acquisitions. The key market players include SZ DJI Technology Co., Ltd., Delair-Tech SAS, Parrot SA, Kespry Inc., 3D Robotics, Inc., and PrecisionHawk Inc. For instance, in July 2018, Scotland-based Global Energy Group and Sky-Futures announced a strategic partnership to offer an end-to-end UAV inspection services to a wide range of industries including Oil & Gas, Renewables (Onshore / Offshore Wind), and Utilities. In September 2018, AgEagle Aerial Systems Inc. completed its acquisition of substantially all the assets of Agribotix, LLC, with Agribotix's advanced imaging and data technology set to enhance AgEagle's service offering and expand its business reach.
Key Takeaways
• The mapping & survey segment is leading by market share owing to the adoption of satellite imagery for accurate measurements and land survey, with highly scalable data directly be used for data analysis.
• North America is the leading geographical segment owing to the widespread adoption of drones for data collection and analysis, and expansion of business opportunities in the region by the development of innovative technological solutions.
• The companies are looking to expand the product portfolio by forming strategic partnerships and collaborations. For instance, in August 2018, Komatsu America Corp. and Propeller Aero Inc. formed a partnership to boost the efficiency of construction job sites using Smart Construction initiative, a range of integrated hardware and software products designed to offer an end-to-end workflow for each phase of construction.

Scope of the Report
The report covers the factors impacting the market, Porter 5 Forces, Competitive Scenario, Product Benchmarking, and company profiles. Drone Data Services Market is segmented by type into 3D modeling & digital elevation model (DEM), mapping & surveying, photogrammetry, and others. By application, the global Drone Data Services market is segmented into cloud-based and

operator software. The market is further categorized by end-user into agriculture, construction, mining, real estate & construction and others. Geographically, the market is segmented into North America, South America, Europe, Asia Pacific and Rest of the World.

Why Purchase the Report?

• Visualize the composition of the Drone Data Services market across each indication, regarding type and treatment options, highlighting the vital commercial assets and players.

• Identify commercial opportunities in Drone Data Services market by analyzing trends and co-development deals.

• Excel data sheet with thousands of data points of the Drone Data Services market - level 4/5 segmentation.

• PDF report with the most relevant analysis cogently put together after exhaustive qualitative interviews and in-depth market study.

• Product mapping in excel for the principal products of all major market players

Target Audience:

• Equipment Suppliers/ Buyers
• Service Providers/ Buyers
• Industry Investors/Investment Bankers
• Education & Research Institutes
• Research Professionals
• Emerging Companies
• Manufacturers

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