

# Asaan – A world of Social E-commerce & Online Offers

*Customer oriented online shopping is shaping the new e-commerce world and lack of advancement results in customer loss.*

DUBAI, THE UNITED ARAB EMIRATES, May 14, 2019 /EINPresswire.com/ -- Asaan, a middle east based online social shopping platform is bringing something different to the table. This new intent which is called "social shopping" will bring significant changes to how the online shopping works while filling the cavities of the e-commerce industry.

Defying the odds of a high-profile e-commerce business operating in the region, Asaan takes social e-commerce and online e-commerce together to a whole new paradigm. This results in taking online shopping a level above where the consumers will share a platform not just to shop their needs but to interact on a social sharing platform. Sharing of information between shoppers from different borderlines will result in an enhanced shopping experience.

With the increasing demand for top-notch products, the need to bring in products that are liked by the majority of the shoppers shopping online has become a painstaking task for online e-commerce businesses. Asaan, on the other hand, brings a solution to this by offering shoppers curated products handpicked by thousands of other online shoppers that have previously purchased that product. This way product buying becomes easy and users can shop from others' recommendation and share ideas based on what they like online.

With advancements in technology and offering consumers new ways to shopping online with



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better ease, e-commerce platforms are rushing their brains in and out to see what interests the online shoppers. What makes Asaan different from other e-commerce stores is that Asaan has an out of the box approach when it comes to shopping online. Sourcing and offering products to customers that are handpicked, rated and reviewed by millions of other online shoppers. In addition, Asaan provides the best deals and discounts on the same set of products with coupon codes for online stores operating in the middle east.

From discounts to trending products, Asaan brings everything under one roof so that the user does not have to navigate to different landing pages in order to get the ideal deal. Asaan showcases handpicked products of online e-commerce stores like Souq now is Amazon.ae, Noon, Namshi, Sephora, 6th-street, Nisnass, Ounass, etc., and allows consumers to get the benefit of exclusive offers. A shopper can use [Amazon promo code UAE](#), [Sephora coupon code](#), or [Noon coupon code](#) to grab home extra discounts on products while also taking pleasure from the social interaction happening between various shoppers on the platform. The crossing point also builds a sense of belief among the shoppers as their purchases are influenced by fashion bloggers and social media influencers working in the online e-commerce industry.

#### About Asaan

The social shopping platform was founded by Bhupinder Tomar and Aashish Sehgal and is based in India. For more, visit <http://www.asaan.com> or download the mobile app on the Google Play Store or on the Apple App Store.

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