

## Soft Robotics Named to the Robotics Business Review 2019 RBR50 List

The RBR50 is the annual list of the 50 most innovative and transformative robotics companies that have achieved commercial success in the past year.

BEDFORD, MA, USA, May 14, 2019 /EINPresswire.com/ -- Soft Robotics announced today that it



Our judging team agreed that Soft Robotics' innovative approach to end-of-arm tools for robots make it a worthy addition to our RBR50 list of the Top Robotics Companies for 2019."

Keith Shaw, editor-in-chief at Robotics Business Review was named to the <u>Robotics Business Review</u> 2019 RBR50 list of leading automation companies. The RBR50 is the annual list of the 50 most innovative and transformative robotics companies that have achieved commercial success in the past year. This year, Robotics Business Review has teamed up with IDC to choose this year's winners.

Soft Robotics designs and builds soft robotic automation systems that can grasp and manipulate items with human hand-like dexterity. Leveraging patented material science, Soft Robotics unlocks automation for large meaningful markets and labor-starved industries such as food and beverage, advanced manufacturing, and e-commerce. The

company's durable, factory-validated gripping platform is in production with international customers that include one of the world's largest pizza retailers, a Fortune 500 consumer products company, and Just Born Quality Confections (maker of PEEPS®).

"We are thrilled to be recognized for the third year in a row as a RBR50 company," said Carl Vause, CEO of Soft Robotics. "This recognition serves as continued validation for the commercial traction of our technology and the transformative impact it has had for our customers around the world."

For 2019, companies were selected from commercial and industrial robotics categories, including component makers, collaborative robotics, autonomous mobile robots, artificial intelligence, healthcare and service robotics, and more.

"The robotics industry continues to make giant leaps in a robot's ability to grasp and grab objects of different sizes and shapes," said Keith Shaw, editor-in-chief at Robotics Business Review. "Our judging team agreed that Soft Robotics' innovative approach to end-of-arm tools for robots, along with new technology advances, make it a worthy addition to our RBR50 list of the Top Robotics Companies for 2019."

All of the 2019 RBR50 companies will be listed in an exclusive database available to RBR Insiders. A dedicated webcast later this year will also discuss this year's RBR50 selections.

To see who was listed in the 2019 RBR50 report, please visit: RoboticsBusinessReview.com

## **ABOUT SOFT ROBOTICS:**

Soft Robotics unlocks robotic automation for large, meaningful markets and labor starved industries such as food and beverage, advanced manufacturing and e-commerce. Leveraging

patented material science and AI algorithms, Soft Robotics designs and builds automation solutions and soft robotic gripping systems that can grasp and manipulate items with the same dexterity of the human hand. Since the company's inception, its technology platform has experienced substantial customer validation and adoption, with production installations running 24/7 for Fortune 500 companies and Dow 30 components. For more information, please visit <a href="https://www.softroboticsinc.com">www.softroboticsinc.com</a> or follow the company @SoftRoboticsInc.

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