

# Modular Concepts, Inc. Introduces Sonic Brand

FORT WORTH, TX, UNITED STATES, May 14, 2019 /EINPresswire.com/ -- Modular Concepts, Inc., a leading SBA 8(a) modular construction company introduces its sonic brand. The company sound includes a sonic logo, and a Brand-Sound-Track™ that will be used throughout all marketing efforts.

Modular Concepts collaborated with PHMG, a leader in audio branding to create this exclusive sound. The melody evokes MCI's friendly, professional, trustworthy, and innovative characteristics depicting our modular construction performance.

"The purpose of our four-second audio logo is for customers to associate it with our company wherever it is heard" said Jaynee Young, Marketing Director, Modular Concepts, Inc. "The new sound gives MCI a contemporary and distinct edge."

The development of our sonic brand leads the way in improving our digital footprint. To listen to our sonic logo, please visit our [YouTube Channel](#).

About Modular Concepts, Inc.

Modular Concepts, Inc. is an SBA 8(a) Certified Minority-Owned General Contractor in Fort Worth, TX. Since 2011, MCI has been providing temporary and permanent commercial modular building solutions across the U.S. We proudly serve government, commercial, healthcare, and education industries. Services include design-build, engineering, ICD 705 standards, data communications, fire and safety, furniture and equipment, lease and purchase options. To learn more, please visit [www.modularci.com](http://www.modularci.com).

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