

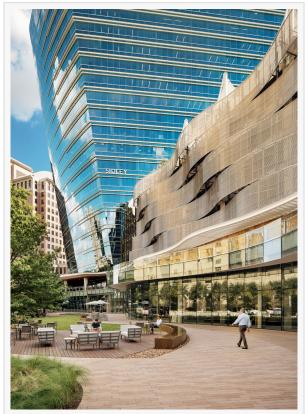
Uptown Dallas Icon McKinney & Olive Earns BOMA 360 Designation

Building Owners & Managers Association International recognizes Crescent for managing McKinney & Olive to highest standards of excellence in building management

DALLAS, TEXAS, US, May 14, 2019 /EINPresswire.com/ -- Crescent Real Estate LLC (Crescent) and J.P. Morgan Asset Management announce that McKinney & Olive in Uptown Dallas has earned designation as a BOMA 360 Performance Building from the Building Owners and Managers Association (BOMA) International. The BOMA 360 Performance Program® validates and recognizes commercial properties that demonstrate best practices in building operations and management.

McKinney & Olive is owned by institutional investors advised by J.P. Morgan Asset Management.

BOMA International showered high praise on Crescent's operation of the iconic Uptown Dallas office and retail development. "We are proud to designate McKinney & Olive as a BOMA 360 Performance Building in recognition of the high standards the Crescent Real Estate management team has achieved in every aspect of building operations and management," said BOMA International Chair John G. Oliver, BOMA Fellow, managing principal for Oliver & Company.



McKinney & Olive's sleek design provides quality outdoor views for more than 75 percent of customers.

"By achieving the BOMA 360 designation, Crescent's management team at McKinney & Olive has demonstrated to their owners, tenants, prospective tenants and the community that this property is being managed to the highest standards of excellence."

According to BOMA International, the 360 Performance Program comes at a critical time, as <u>building owners and managers need to differentiate themselves</u> in a demanding market. The groundbreaking building designation program evaluates properties in six major areas: building operations and management; life safety/security/risk management; training and education of building personnel; energy management; environmental/sustainability performance; and tenant relations and community involvement.

The BOMA 360 Performance Program takes a holistic approach to evaluating a building's operations and management and benchmarks a building's performance against industry standards.

Developed by Crescent and currently Crescent-managed, McKinney & Olive's sleek design provides quality outdoor views for more than 75 percent of customers. The Cesar Pelli design features a sheer glass façade, roof-top terrace and one-acre outdoor piazza that provide a creative space for office customers and connects McKinney & Olive with the community.

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A core value of Crescent is customer service. Our owners and customers deserve and expect best-inclass service and a superbly managed building. We are honored to receive this recognition." John Zogg, Managing Director of Crescent "J.P. Morgan's corporate credo is, as J.P. Morgan himself said, doing 'first class business in a first class way'," stated Dianna Russo, Executive Director, Real Estate Americas at J.P. Morgan Asset Management. "With this well-deserved designation, Crescent demonstrates its commitment to managing and operating McKinney & Olive to the same standard."

"<u>A core value of Crescent is customer service</u>. Our owners and customers deserve and expect best-in-class service and a superbly managed building. The BOMA 360 Performance Program has given us another meaningful way to demonstrate our commitment to excellence. We are honored to receive this recognition," explained John Zogg,

Managing Director of Crescent.

"Angelique Wade and her property management team at McKinney & Olive continue to earn recognition for delivering on Crescent's passion and culture of exceptional customer service, which we value as a business advantage," Zogg added.

Earlier this year, McKinney & Olive earned The Outstanding Building of the Year (TOBY) Awards from BOMA Dallas and the BOMA Southwest Region and will compete for the International TOBY Award at BOMA's international conference in June. TOBY awards recognize quality in commercial real estate buildings and reward excellence in building management. Additionally, Crescent has been recognized 10 times with the National Commercial Real Estate Customer Service Award for Excellence, the "A List" Award, from CEL & Associates, Inc.

For more information on the BOMA 360 Performance designation, visit <u>www.boma.org/360</u>.

ABOUT CRESCENT

Crescent Real Estate LLC (Crescent) is a real estate operating company and investment advisor, founded by Chairman John C. Goff, with assets under management and investment capacity of more than \$4 billion. Through the GP Invitation Fund I, the company acquires, develops and operates all real estate asset classes alongside institutional investors and high net worth clients. Crescent's premier real estate portfolio consists of Class A and creative office, multifamily and hospitality assets located throughout the U.S., including The Ritz-Carlton, Dallas, and the wellness lifestyle leader, Canyon Ranch®. For more information, visit <u>www.crescent.com</u>.

ABOUT BOMA INTERNATIONAL

The Building Owners and Managers Association (BOMA) International is a federation of 91 BOMA U.S. associations and 17 international affiliates. Founded in 1907, BOMA represents the owners and managers of all commercial property types including 10.4 billion square feet of U.S. office space that supports 1.8 million jobs and contributes \$226.7 billion to the U.S. GDP. Its mission is to advance a vibrant commercial real estate industry through advocacy, influence and knowledge. Learn more at www.boma.org.

ABOUT J.P. MORGAN GLOBAL ALTERNATIVES

J.P. Morgan Global Alternatives is the alternative investment arm of J.P. Morgan Asset Management. With more than \$145 billion in assets under management and over 800 professionals (as of December 31, 2018), we offer strategies across the alternative investment spectrum including real estate, private equity and credit, infrastructure, transportation, liquid alternatives, and hedge funds. Operating from 23 offices throughout the Americas, Europe and Asia Pacific, our independent alternative investment engines combine specialist knowledge and singular focus with the global reach, vast resources and powerful infrastructure of J.P. Morgan to help meet each client's specific objectives. For more information: <u>www.jpmorganassetmanagement.com</u>.

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