



Jeannette Carmadella to Moderate Table Topic Session on Brand Protection in the Cannabis Industry at INTA Annual Meeting

WASHINGTON, DC, USA, May 14, 2019 /EINPresswire.com/ -- [Lutzker & Lutzker LLP](#) announces that its partner Jeannette Carmadella will moderate a table topic session on May 19 on “Brand Protection in the Cannabis Industry” at the INTA Annual Meeting in Boston. The presentation will focus on “State Rights vs. Federal Roadblocks to Trademark Registration.” With the increase in business owners looking to develop and protect their brands in this rapidly growing industry, this will be a timely and exciting topic for discussion. In addition, the recent changes that legalize the commercial production of hemp in the U.S. under the 2018 Farm Bill add to the tension between state and federal rights when it comes to protecting brands in the area. “It is important for business owners to understand their rights and the methods available to them to protect and build their brands in this industry, just like any other industry,” explains Ms. Carmadella.

Ms. Carmadella has filed and successfully secured federal registrations for cannabis-related marks for firm clients. And just this month the U.S. Patent and Trademark Office amended its examination procedures for cannabis-related goods and services to reflect the enactment of the 2018 Farm Bill. “This new guide will hopefully make it easier for applicants to register their marks for legal products and services in this industry,” adds Ms. Carmadella.

In addition, Lutzker & Lutzker attorneys will join in hosting a reception at INTA on behalf of [INBLF](#), the International Network of Boutique and Independent Law Firms. Through INBLF, Lutzker & Lutzker connects clients with pre-vetted, high-quality, specialized services in virtually any practice area throughout the U.S. and Canada, Europe, Asia and Latin America. With the aid of international INBLF colleagues, Lutzker & Lutzker clients have registered and protected their trademarks and addressed infringements throughout the world.

The INTA Annual Meeting is the world’s largest event for IP professionals and brand owners from around the world and from across industries. Over 11,000 trademark professionals and brand owners are expected to attend this year. If you are attending and would like to set up a time to meet with a Lutzker & Lutzker team member, please send an email to jeannette@lutzker.com.

For more than 20 years, Lutzker & Lutzker LLP has provided high-quality, cost-effective legal services to businesses, creative professionals and their lawyers in the creation, strategic exploitation and defense of intellectual property assets. The firm’s attorneys are on the leading edge of digital-era issues, including online content, social media, mobile applications, cybersecurity and data privacy requirements.

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