

# Alzheimer's Digest a Monthly Resource Newspaper Launched by Los Angeles Businessman Butch Grimes

*The Los Angeles-based Print and Online Publication Addresses One of the Most Devastating Brain Diseases in America*

INGLEWOOD, CA, USA, May 16, 2019 /EINPresswire.com/ -- Chances are, you or someone you know has been affected by Alzheimer's and dementia, one of the most common brain diseases disrupting the health landscape. [Butch Grimes](#), the founder of Alzheimer's Digest, launched a print and digital publication as an accessible resource for anyone throughout the greater Los Angeles area and beyond its borders.

"It's both a novel and a familiar approach that we are confident will resonate across a broad demographic of readers," said Grimes, an entrepreneur and founder of [Team Equity L.A. Property](#). "Launching a publication is a huge undertaking but my energy and motivation came from caring for my mother as she continues her long battle against Alzheimer's." Access the online copy at [www.alzheimersdigest.info](http://www.alzheimersdigest.info).



Butch Grimes and His Mother Gloria Grimes are in a Tough Battle Against Alzheimer's and Dementia.

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*Butch Grimes, the founder of Alzheimer's Digest.*

"I have been personally affected by these devastating diseases," said Grimes who is also the brainchild behind Who's Gonna Take Care of Me and Elves for Alzheimer's. "My mother ,Gloria Grimes, is one of the more than 5.5 million Americans battling these memory loss diseases." Alzheimer's is ranked as the sixth leading cause of death. According to the World Health Organization, there are estimated 47 million living with dementia worldwide and it is projected to increase to 75 million by 2030. Currently, there is no cure for Alzheimer's or dementia.

These sobering facts led Grimes to create a special newspaper dedicated to inspire, acknowledge, and inform people about a disease that, like it or not, may come to your home or a home near you. "Minority communities and vulnerable populations are in desperate need of assistance and education," said Grimes. "There are two Alzheimer's organizations in Greater Los Angeles who we are in contact about maximizing our efforts and bridging the gap in the minority communities which have been under-served way too long."

African American women have the highest rate of Alzheimer's and dementia compared to older white women. It is the third leading cause of death for women. "More men are becoming caregivers for the women in their lives," said Grimes. "To give them the resources, we established the first and only all men's support group who need the skills and support system to handle the demands of caring for their loved ones."

Alzheimer's and dementia impacts entire families. To address the questions and concerns families will have and in honor of his mother, Grimes established the Gloria Grimes Alzheimer's and Dementia Community Resource Center at 8467 S. Van Ness Avenue in Inglewood, California. The Center is free and the hours of operation are from 9 a.m. to 6 p.m. It is designed to provide in-depth resources, vital information, support, and hopefully, the inspiration to cope, as well as help the cause to end Alzheimer's and dementia. Contact the Center at 310-693-4681 for more information or to make an appointment.

As another component to keep the public informed, Grimes created a podcast called the "Journey" that features guests who share their stories and health industry experts. To inquire about being a guest on the show or became a sponsor, send an email to [info@whosgonnatakecareofme.org](mailto:info@whosgonnatakecareofme.org).

To subscribe to the publication, send an email to [info@whosgonnatakecareofme.org](mailto:info@whosgonnatakecareofme.org). For questions about sponsorship and advertising opportunities, contact [info@platinumstarpr.com](mailto:info@platinumstarpr.com).

To interview Grimes or to book him for speaking engagements, contact Marie Lemelle of Platinum Star Public Relations at 213-276-7827 and [info@platinumstarpr.com](mailto:info@platinumstarpr.com).

#### About Who's Gonna Take Care of Me

The Who's Gonna Take Care of Me charitable organization was established in 2015 to raise awareness of the needs low-income patients residing in memory care facilities that are often lacking in resources. Who's Gonna Take Care of Me promotes year-round giving to benefiting Alzheimer's and dementia patients and their caregivers. Alzheimer's is a growing epidemic in America, and low-income patients and their caregivers often face shortages of basic supplies, such as diapers, shoes, toothpaste and other basic essentials. Christmas may be an already distant memory for most people, but the "Elves for Alzheimer's" at [whosgonnatakecareofme.com](http://whosgonnatakecareofme.com) are working year-round to continue the gift-giving efforts.

#### About Elves for Alzheimer's



## Alzheimer's Digest

Alzheimer's Digest is a monthly publication founded by Butch Grimes to address brain diseases that affect millions of Americans and provide resources to help the public cope.



The Gloria Grimes Alzheimer's and Dementia Community Resource Center, located in Inglewood, California, was established by Butch Grimes to fill in the information gap for vulnerable communities.

Elves for Alzheimer's is an initiative of Whos Gonna Take Care of Me, a non-profit established in 2015 by Butch Grimes to promote year-round giving to improve the lives of Alzheimer's sufferers, to raise awareness of the need and provide support for caregivers. The issues include Medicare guidelines that do not take into account the small but vital extra needs of dementia sufferers, who are often left to sit in the same soiled diaper all day because they cannot afford another.

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