



# ZoomedOUT tackling the problem of over-tourism head on

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Company Logo

ZOOMEDOUT TACKLING THE PROBLEM  
OF OVER-TOURISM HEAD ON

NEWS RELEASE ■ TSXV: ZMA

VANCOUVER, BC – May 15, 2019 – ZoomAway Travel Inc. (TSXV: ZMA) (the “Company”) [www.zoomaway.com](http://www.zoomaway.com), a leader in the hospitality technology sector, is building a multi-purpose tool to help solve [the ever-growing problem of over-tourism](#) as discussed by The Responsible Tourism Partnership.

As tourism continues to grow, we see that many destinations are questioning how to deal with overcrowded venues, and more importantly, how to encourage tourists to see lesser-known sites that are just as exciting. The Company believes that targeted exposure of these “off-the-beaten-path” venues is a beneficial feature that is accomplished through our unique combination of game and utility software. The goal is for travelers and game players alike to interact with an entire locale using a unique social experience that gives them a variety of “things to do” and “places to visit”. We will expose them to new and potentially underserved locations before they even leave home.

ZoomAway aims to tackle the ever growing problem of over-tourism with its flagship product, ZoomedOUT, by leveraging gamification to transform how businesses interact with their customers. The platform starts by presenting a destination in a fun and engaging version of reality and is accomplished by creating our own “theme park” like version of buildings, landmarks, and anything in between. The physical world has no bearing on how things in the virtual world are conveyed to the user. Any type of business will be able to present themselves as creatively as they like. By doing this, the business, in essence, can alter their own in-game perception of value to players and in-turn change how they experience the game, all while enhancing a business’s exposure as well. This is the same methodology that casino properties have been using for decades, but instead of a comp reward system, ZoomedOUT allows virtual goodies such as loot boxes and other rewards to drive traffic and sales to a property on a global scale.

For additional information contact: Sean Schaeffer, President, ZoomAway Inc.,  
at 775-691-8860 | [sean@zoomaway.com](mailto:sean@zoomaway.com) or stay up-to-date and sign up for our newsletter.

## About Us

ZoomAway, Inc. (Nevada Co.) provides leading hotels, golf resorts, ski resorts, and activity providers with a seamless, scalable, and fully integrated technology platform that allows for the discounted packaging of lodging, ski, golf, activities, and attractions. It seamlessly integrates into client websites, providing their customers with a real-time one-stop shop for all of their travel

and recreational needs. Additional information about ZoomAway Inc. can be found at [www.zoomaway.com](http://www.zoomaway.com).

Travel Game (Canadian Co.) is a ZoomAway Travel, Inc. subsidiary company dedicated to housing new projects in the digital games. The company's first project is ZoomedOUT which can be seen at [zoomedout.io](http://zoomedout.io). To receive more detailed, or investor level information, please contact us at [sean@zoomaway.com](mailto:sean@zoomaway.com) and we will respond with the appropriate documentation depending on your request.

About Zero8 Studios, Inc.

Zero8 Studios, based in Reno, Nevada, specializes in new and innovative games and technology platforms. With a focus on social gaming and almost two decades of experience building countless game titles, gaming platforms, and various technologies. The Zero8 Studios' team has assisted dozens of AAA publishers, large clientele, manufacturers, and casinos in the design, production, and delivery of their products to players around the world. Additional information can be found at [www.zero8studios.com](http://www.zero8studios.com).

Forward Looking Statements

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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This press release can be viewed online at: <http://www.einpresswire.com>

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