

Print Media Market 2019: Global Key Players, Trends, Share, Industry Size, Segmentation, Opportunities, Forecast To 2025

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Summary:

A new market study, titled "Discover Global Print Media Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

Introduction

Consumers spend double the amount of time watching video content online either on desktop or a mobile device than they do in reading text online. Research from Forrester has calculated that one minute of video is equal to 1.8 million words. Studies have also shown that video advertising generates four times the leads of non-video advertising. Companies like Meredith and Condé Nast Hearst et al have created video production units.

North America was the largest region in the print media market in 2017 accounting for around 38% market share. Asia Pacific was the second largest region accounting for around 29% market share. South America was the smallest region accounting for around 3% market share.

In 2018, the global Print Media market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Print Media status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Print Media development in United States, Europe and China.

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The key players covered in this study

RELX

Pearson

Wolters Kluwer

Penguin Random House

Thomson Reuters

Phoenix Publishing and Media

Hachette Livre

Holtzbrinck

China South Publishing & Media

McGraw-Hill Education

Market segment by Type, the product can be split into

Books

Magazines

Newspapers

Directories

Market segment by Application, split into

Publishing House

Newspaper Office

Others

Market segment by Regions/Countries, this report covers

United States

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Print Media status, future forecast, growth opportunity, key market and key players.

To present the Print Media development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Print Media are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered

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