



Leader in the IP industry, MaxVal, expands trademark capabilities

MaxVal expands its symphony® platform with a series of new trademark services and workflow solutions

LOS ALTOS, CA, UNITED STATES, May 15, 2019 /EINPresswire.com/ -- [MaxVal](#), a Silicon Valley-based tech-enabled IP solutions provider, announces updates to its [Symphony](#) product line to help organizations better manage their trademark workflow. In addition to these enhancements, MaxVal is also expanding its trademark service lines to include filings, prosecution, and renewals, leveraging its global partner network and Symphony platform to simplify and streamline common trademark processes.



At MaxVal, we're excited about adding these new trademark services which will allow us to continue to be a true end-to-end IP solutions provider"

Phil Henderson, Senior Vice President of Commercialization at MaxVal

Symphony is a leading end-to-end intellectual property management solution that runs on the Salesforce App Cloud, one of the most trusted enterprise cloud platforms in the world. With unprecedented access to global data,

Symphony helps clients elevate their IP management.

With Symphony's new trademark capabilities, users are able to:

- ☐ Manage the entire trademark lifecycle, from search to renewal
- ☐ Easily control the renewal process with MaxVal's Renewal Service
- ☐ Request trademark filings with MaxVal's Filing Service

"At MaxVal, we're committed to serving the needs of all IP practitioners, and we're excited about adding these new trademark services which will allow us to continue to be a true end-to-end IP solutions provider," says Phil Henderson, Senior Vice President of Commercialization at MaxVal.

MaxVal will be demonstrating the new features at the International Trademark Association (INTA) Annual Meeting in Boston, Massachusetts, May 19 - 22, 2019. The INTA Annual Meeting is the largest and most influential gathering of brand owners and intellectual property professionals from around the world and from across industries. To meet the MaxVal team and learn more about trademark services and other IP solutions, stop by booth number 836 or email bd@maxval.com.

About MaxVal:

MaxVal is known for its cutting-edge IP products and automated solutions. Since 2004, MaxVal has been providing technology-enabled solutions and expert services to professionals, enabling IP counsels and their operations teams to increase efficiencies, scalability and quality.

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