

LATRO Services Signs Global Sponsorship Deal with RAG

EASTON, PENNSYLVANIA , UNITED STATES, May 16, 2019 /EINPresswire.com/ -- [LATRO Services](#), experts in locating, identifying and defeating telecoms fraudsters, has committed to sponsor the [Risk & Assurance Group](#) (RAG) in a deal that will see LATRO sharing their specialist insights with audiences in Europe, North America, Africa and Asia. The agreement strengthens the existing friendly relationship which has already seen LATRO play a leading role at several RAG conferences. LATRO is one of 13 vendors who will [sponsor RAG over the course of the next twelve months](#).



RAG audiences will learn how LATRO partners with customers and beats fraud through a mixture of speed and depth of analysis. This takes away the business case from the fraudster, while

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continuously protecting the telco's networks and subscribers from the twin threats of security breaches and the impact on service quality that can otherwise result from systematic network abuse. LATRO also offers managed services aimed at stopping revenue leakage and increasing telecom revenue assurance maturity through best-practice business control and process implementation.

Eric Priezkalns, Chief Executive of RAG, welcomed the ongoing contribution of LATRO.

“LATRO has a seriously impressive suite of anti-fraud

offerings and they deserve their reputation as one of the most technologically advanced businesses in their field. However, I like LATRO's people even more than their technology. In all my interactions with LATRO I find them to be dependable, down-to-earth and amenable. Those were qualities I valued in suppliers when I worked as a senior manager inside telcos, and they continue to be qualities that telcos should prize.

The RAG team often talks about the 'RAG Spirit', which sums up all the attributes of good professionals who can be relied upon to contribute to the team effort that is so vital to mitigating pervasive telecoms risks. LATRO has a full quota of the RAG Spirit, and some extra to spare. It is always a pleasure working with LATRO and I look forward to enjoying their expert contribution at the next four RAG conferences.”

Don Reinhart, CTO/OO of LATRO said:

“Since our inception, LATRO has been committed to industry collaboration within the RAFM

sector. We believe strongly that our role in delivering value to clients includes contributing to information sharing, common framework developments, and thought leadership among the global RAFM community. While we seek to develop innovative and competitive approaches and solutions for the market that drive our business and that of our clients, we also seek to advance the common goals of a continuously maturing telecom industry through the elimination of fraud and the control of unnecessary and unwanted revenue leakage. We believe this strengthens the worldwide telecom industry which is key to powering global education, development, and human benefit.

These values are reflected in our decision to support and participate in RAG. RAG clearly promotes the highest principles of professionalism, collaboration, and community respect. Our team has benefited from RAG's work and we hope to contribute in benefitting the RAFM community through our partnership and involvement. We are delighted to align ourselves with RAG and support our common mission together."

About the Risk & Assurance Group

The Risk & Assurance Group (RAG) is dedicated to improving the practice of risk management, business assurance, fraud management and security within the providers of electronic communications services. RAG is a not-for-profit corporation run by experts in the field of risk and assurance within telcos. We seek to facilitate the education and networking of professionals in order to improve standards of performance, reduce waste, and better serve customers. Practitioners may attend our events and access our online services free of charge; financial support is provided by specialist vendors with an interest in highlighting the importance of the work done in this field, and in expanding its remit.

For more information, please visit <https://riskandassurancegroup.org>

About LATRO Services, Inc.

LATRO Services is a global RAFM company focused on providing business solutions through its innovative technology and managed services to combat fraud and increase revenue within the telecommunications industry. The company has established itself in over fifty global markets over the past decade.

LATRO is the only RAFM solution provider to offer pinpoint Geolocation of SIM Box and SIM Server systems as well as report Pre-Call detections of virtualized SIM Cards used to defraud telecom operators and regional tax authorities from valuable international voice call revenues. It is the only company with expertise to pre-emptively locate and eliminate SIM Box and Bypass Fraud in telecom networks.

In addition, LATRO has expanded its RAFM managed services offerings to include cost-effective and expert revenue assurance solutions. LATRO partners with telecom operators seeking to grow their maturity across a range of business controls up to and including integration of current, big data-based RA tools. Flexibility and cash flow positive value are the hallmarks of the company's RA products and services.

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